

2016-2020 World's Medical Device Market: Strategic Assessments of Leading Suppliers

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Abstracts

Complete report \$14,500. Individual company assessments \$2,450. The report is available by company, section, market segment, and can be custom-tailored to your specific information needs and budget.

This unique study is designed to provide diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The study's major objectives include:

To establish a comprehensive, factual, annually updated and cost-effective information based on performance, capabilities, goals and strategies of the world's leading diagnostic imaging companies.

To help current suppliers realistically assess their financial, technological and marketing

Capabilities vis-&-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organization's internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

The report provides information not available from any other source, such as sales,

profit, system placement and installed base estimates by modality.

The companies analyzed in the report include:

Analogic

Esaote

GE

Hitachi

Hologic

Philips

Shimadzu

Siemens

Toshiba

Contains 583 pages and 51 tables

Contents

ANALOGIC

Executive Summary
Ownership
Business Evolution Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Tactics
Financial Analysis
Strengths and Weaknesses
Strategic Direction

ESAOTE

Executive Summary
Ownership
Business Evolution Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

GE

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

HITACHI

Executive Summary
Ownership
Business Evolution and Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

HOLOGIC

Executive Summary
Ownership
Business Evolution Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

PHILIPS

Executive Summary
Ownership
Business Evolution Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

SHIMADZU

Executive Summary

Ownership
Business Evolution Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

SIEMENS

Executive Summary
Ownership
Business Evolution Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

TOSHIBA

Executive Summary
Ownership
Business Evolution Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

List Of Tables

LIST OF TABLES

Worldwide Diagnostic Imaging Market Estimated Sales by Geographic Region and Country

Worldwide Diagnostic Imaging Market Estimated Sales Growth by Geographic Region and Country

Worldwide Diagnostic Imaging Market Estimated Sales by Modality and Business

Worldwide Diagnostic Imaging Market Estimated Sales by Modality/Business and Geographic Region

Worldwide Diagnostic Imaging Market Estimated Sales Growth by Modality/Business Analogic Sales and Operating Profit Growth

Analogic Sales by Revenue Source

Analogic Sales Growth by Business Segment

Analogic Sales by Geographic Region

Analogic Sales Growth by Geographic Region

Analogic Sales by Major Customer

Analogic Sales Growth by Major Customer

Esaote Sales and Operating Profit Growth

Esaote Sales by Business Segment

Esaote Sales by Geographic Region/Country

GE Revenue by Operating Segment

GE Operating Profit and Margins by Segment

GE Electric Diagnostic Imaging Worldwide Sales and Operating Profit Growth

GE Electric Diagnostic Imaging Worldwide Sales by Geographic Region

GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business

GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business and Geographic Region

GE Electric Diagnostic Imaging System Placements and Installed Base by Modality and Region

Hitachi Revenue by Industry Segment

Hitachi Revenue Growth by Industry Segment

Hitachi Operating Profit by Industry Segment

Hitachi Operating Profit Growth by Industry Segment

Hitachi Imaging Systems Sales and Operating Profit Growth

Hitachi Imaging Systems Sales by Geographic Region

Hitachi Imaging Systems Sales by Modality/Business

Hitachi Imaging Systems Sales by Modality/Business and Geographic Region

Hitachi Imaging Systems System Placements and Installed Base by Modality and Geographic Region

Hologic Sales and Operating Profit Growth

Hologic Sales by Product Line/Business

Hologic Sales Growth by Product Line/Business

Hologic Operating Profit by Product Line

Hologic Operating Profit Growth by Product Line

Hologic Sales by Geographic Region

Hologic Sales Product Growth by Geographic Region

Philips Revenue by Operating Sector

Philips Revenue Growth by Operating Sector

Philips Operating Profit by Sector

Philips Healthcare Operating Profit Growth

Philips Healthcare Sales and Operating Profit Growth

Philips Healthcare Worldwide Sales by Geographic Region

Philips Healthcare Sales by Business

Philips Healthcare Imaging Systems Sales by Modality/Business

Philips Healthcare Diagnostic Imaging Profit and Margins by Modality

Phillips Medical Systems Sales by Modality/Business and Geographic Region

Phillips Medical Systems Placements and Installed Base by Modality and Geographic Region

Shimadzu Revenue by Product Category

Shimadzu Operating Profit by Product Category

Shimadzu Medical Systems Sales by Country

Shimadzu Medical Systems Worldwide Sales by Modality/Business

Shimadzu Imaging Systems Sales by Modality/Business and Geographic Region

Shimadzu Imaging Systems Placements and Installed Base by Modality and Geographic Region

Siemens Sales by Business Sector

Siemens Sales Growth by Business Sector

Siemens Operating Profit by Business Sector

Siemens Operating Profit Growth by Business Sector

Siemens Imaging System Sales and Operating Profit Growth

Siemens Imaging System Sales by Geographic Region

Siemens Imaging System Worldwide Sales by Modality/Business

Siemens Imaging System Sales by Modality/Business and Geographic Region

Siemens Diagnostic Imaging Operating Profit and Margins by Modality/Business

Siemens Imaging System Placements and Installed Base by Modality and Geographic Region

Toshiba Sales by Industry Segment
Toshiba Sales Growth by Industry Segment
Toshiba Operating Profit and Margins by Industry Segment
Toshiba Operating Profit Growth by Industry Segment
Toshiba Sales by Geographic Region
Toshiba Sales Growth by Geographic Region
Toshiba Medical Systems Sales by Modality/Business
Toshiba Medical Systems Operating Profit and Margins by Modality/Business
Toshiba Medical Systems Sales by Modality/Business and Geographic Region
Toshiba Medical System Placements and Installed Base By Modality/Business and Region

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