

2016-2020 World Tuberculosis (TB) Diagnostic Testing Market: Emerging Opportunities and Growth Strategies for Suppliers

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Abstracts

The report presents a detailed analysis of the Tuberculosis diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan.

Current scientific views on the Tuberculosis definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Tuberculosis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 208 pages and 15 tables



Contents

I. INTRODUCTION

II. TUBERCULOSIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
- **1. MOLECULAR DIAGNOSTICS**
- 2. MONOCLONAL ANTIBODIES
- 3. IMMUNOASSAYS
- 4. DIFFERENTIAL LIGHT SCATTERING
- 5. INFORMATION TECHNOLOGY
- 6. ARTIFICIAL INTELLIGENCE
- 7. LIPOSOMES
- 8. FLOW CYTOMETRY
- 9. CHROMATOGRAPHY
- 10. DIAGNOSTIC IMAGING
- 11. GEL MICRODROPLETS
- 12. OTHER

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND



MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - **1. MARKETING APPROACHES**
 - 2. PRODUCT COMPLEXITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS
 - 7. MARKET SEGMENTATION

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- **B.** Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott Affymetrix Beckman Coulter/Danaher Becton Dickinson bioMerieux Bio-Rad Cepheid Diamedix/Erba

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List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Tuberculosis Tests France Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment France Tuberculosis Testing Market Diagnostics Sales by Major Supplier Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier Italy Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment Italy Tuberculosis Testing Market Diagnostics Sales Forecast by Market Segment Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier Japan Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment Japan Tuberculosis Testing Market Diagnostics Sales by Major Supplier Spain Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment Spain Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier

U.S.A. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment



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