

# 2016-2020 World Papillomavirus Diagnostic Testing Market: Emerging Opportunities and Growth Strategies for Suppliers

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## Abstracts

The report presents a detailed analysis of the Papillomavirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan.

Current scientific views on the Papillomavirus definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Papillomavirus tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 196 pages and 10 tables

## Contents

### **I. INTRODUCTION**

### **II. HPV/PAPILLOMAVIRUS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

- A. Background
- B. Diagnostic Tests: Pap Smear and HPV
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies

### **III. FRANCE: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT**

### **IV. GERMANY: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT**

### **V. ITALY: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT**

### **VI. JAPAN: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT**

### **VII. SPAIN: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT**

### **VIII. UK: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT**

### **IX. USA: TEST VOLUME AND DIAGNOSTICS SALES FORECASTS BY MARKET SEGMENT**

### **X. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

#### D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

### **XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **XII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/Gen-Probe  
ID Biomedical  
Innogenetics/Solva  
Kreatech Leica  
Life Technologies/Thermo Fisher

Lonza  
Nanogen/Elitech Group  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac  
Wako

## List Of Tables

### LIST OF TABLES

France: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

France: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

Germany: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

Spain: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

Spain: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

UK: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

UK: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

USA: Pap Smear Test Volume and Diagnostics Sales Forecasts by Market Segment

USA: Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecasts by Market Segment

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