

## 2016-2020 World CMV Diagnostic Testing Market: Blood Banks, Commercial Labs, Hospitals, Physician Offices, Public Health Labs-Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts

https://marketpublishers.com/r/259F6CDB739EN.html

Date: March 2016

Pages: 231

Price: US\$ 3,480.00 (Single User License)

ID: 259F6CDB739EN

### **Abstracts**

The report presents a detailed analysis of the Cytomegalovirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the CMV definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

**Blood Banks** 

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of CMV tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market



entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 231 pages and 15 tables



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Abbott IMx/IMx Select

Anagen AN2000/AuraFlex

**Beckman Coulter Access** 

BioChem Pharma/SR1

BioMerieux/Vitek Vidas

Biotrol System 7000

Chiron ACS: Centaur

Chiron ACS: 180

J&J Diagnostics/Amersham Amerlite



J&J Diagnostics Vitros ECi

Olympus PK310

Roche Cobas Core

Roche Elecsys 1010/2010

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Abbott

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GenBio
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