

2016-2020 Winning Strategies in Molecular Diagnostics: Integrating New Technology Planning with Business and Corporate Strategies- Technological Breakthroughs, Emerging Tests, Market Forecasts, Competitive Intelligence

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Abstracts

This new seven-country study from VPGMarketResearch contains 1,050 pages, 96 tables, and is designed to help current suppliers and potential market entrants identify and evaluate major business opportunities emerging in the molecular diagnostics market during the next five years.

Highlights

Business and technological trends in seven major markets: France, Germany, Italy, Japan, Spain, UK, and US

Five-year test volume and sales forecasts

Market shares of leading competitors

Feature comparison of major analyzers

Profiles of market players and start-up firms developing innovative technologies and products

Specific product and business opportunities for instrument and consumable suppliers.

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DAP-PCR

Strand Displacement Activation

TMA

Ligase Chain Reaction

Branched DNA

Hybridization Protection Assay

Nucleic-Acid Sequence-Based Amplification

Self-Sustained Sequence Replicase

Others

Ampliprobe

CAR

CAS

CPT

Dendritic Polymer Technology

ISO-CR

LAT

Probe Networks

RAMP

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SISPA

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Diagnostic Tests

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Arca3KDUPD
Beckman Coulter/Danaher

Becton Dickinson
Biokit
BioMerieux
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Elitech Group
Enzo
Exact Sciences
Fujirebio
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