

2016-2020 U.S. Enteric Disease Testing Market Analysis and Emerging Opportunities

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Abstracts

About This Report

This new 322-page report from VPGMarketResearch.com presents detailed analysis of the US Enteric Diseases market, including sales forecasts and supplier shares for **Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia**. The report provides test volume and sales projections for Hospitals, Physician Offices, Commercial and Public Health Labs. In addition to market share and sales forecasts, the report:- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;- Reviews features and operating characteristics of major analyzers used for microbiology testing;- Profiles key suppliers and potential market entrants developing innovative technologies and products; and- Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 322 pages and 22 tables

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Becton Dickinson
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BioRad
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