

2016-2020 UK Sexually-Transmitted Disease (STD) Diagnostics Market: Chancroid, Chlamydia, Gonorrhoea, Herpes, HPV, Syphilis-Supplier Shares, Country Segment Volume and Sales Forecasts, Competitive Strategies, Innovative Technologies, Instrumentation Review

<https://marketpublishers.com/r/26270B414DCEN.html>

Date: March 2016

Pages: 280

Price: US\$ 1,560.00 (Single User License)

ID: 26270B414DCEN

Abstracts

About This Report

This report presents a detailed analysis of the UK STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhoea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales projections for Hospitals, Commercial and Public Health Labs. In addition to market share and sales forecasts, the report:- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;- Reviews features and operating characteristics of major analyzers used for STD testing; - Profiles key suppliers and potential market entrants developing innovative technologies and products; and - Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review of the most recent technical and

business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

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Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
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Cepheid
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