

2016-2020 Survey of the Infectious Disease Testing Market in 33 Countries: Sales and Volume Forecasts for 100 Microbiology Tests, Supplier Shares, Competitive Strategies, Instrumentation Review, Emerging Technologies, Opportunities for Suppliers

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Abstracts

This unique 33-country survey from VPGMarketResearch.com contains over 2,100 pages, 875 tables and provides data and analysis not available from any other published source. The survey is designed to assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding infectious disease testing market, in evaluating emerging opportunities and developing effective business strategies.

The report provides granular market segmentation analysis and forecasts for over 100 microbiology tests; profiles leading suppliers and recent market entrants with innovative technologies and products; reviews current instrumentation; evaluates emerging technologies; and offers specific opportunities and strategies for suppliers.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis,

Trichomonas, TB, Vibrio, West Nile, Yersinia.

Geographic Coverage

Australia, Austria, Belgium, Bulgaria, Canada, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Japan, Latvia, Lithuania, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, UK, US

Market Segmentation Analysis

Sales and market shares of major suppliers of infectious disease diagnostic products in major countries by test.

Test and sales forecasts for 100 infectious disease diagnostic assays by country, individual test and market segment:

Review of market dynamics, trends, structure, size, growth and major suppliers.

Current and Emerging Products

In-depth examination of major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

Technology Review

Assessment of emerging diagnostic technologies and their potential applications for infectious disease testing.

Companies developing or marketing infectious disease diagnostic products by individual test.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Opportunities and Strategies for Suppliers

Emerging opportunities for new instrumentation, reagent systems, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 2,100 pages and 875 tables

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Bax

BCD F9

BLCA 4

Blood Group Antigens A, B, H

CA

CA 72 4/TAG 72

CA

CA 242

CA 549

CAM

CAR 3

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Chromogranin A and B

Cluster 1 Antigen

Cluster 5/5A Antigen

CTA

CU18

DR 70

DU AN2

Endometrial Bleeding Associated Factor

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Fibronectin

FSH

(1 >3) Lfucosyltransferase

Gastrin Releasing Peptide (GRP)

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H23

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Hungary
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Ireland
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Enzo Biochem
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Exact Sciences
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Kyowa Medex
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Myriad Genetics
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Spain, CA 125 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Colon Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

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Spain, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

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U.S.A., Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test Volume

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Classification

Major Companies Developing or Marketing ACTH Tests
Major Companies Developing or Marketing AFP Tests
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Major Companies Developing or Marketing CA 125 Tests
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Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Estrogen Receptor Tests
Major Companies Developing or Marketing Progesterone Receptor Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing Gastrin Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing Insulin Tests
Major Companies Developing or Marketing NSE Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing PAP Smear/HPV Tests
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