

2016-2020 Spain HIV/AIDS Diagnostics Market: HIV 1/2, Combo, Ag, NAT, Western Blot-Blood Banks, Commercial Labs, Hospitals-Supplier Shares, Competitive Strategies, Country Market Segment Volume and Sales Forecasts for Immunodiagnostic and NAT Procedures, Innovative Technologies, Instrumentation Review

https://marketpublishers.com/r/23406B8D470EN.html

Date: March 2016 Pages: 250 Price: US\$ 1,840.00 (Single User License) ID: 23406B8D470EN

## **Abstracts**

Complete report \$2,300. DataPack (test volumes, sales forecasts, supplier shares) \$1,500.

#### Summary

This report presents detailed analyses of the AIDS diagnostics market in Spain. The report provides test volume and sales forecasts for HIV/HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II and other confirmatory tests performed in the following market segments: - Hospitals - Commercial/Private Laboratories - Blood BanksIn addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests.

#### HIghlights

Provides scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses.

Examines market applications of Molecular Diagnostics, Immunodiagnostics, IT and other emerging technologies.



Reviews infectious disease testing analyzers marketed by Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho-Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.

Profiles leading manufacturers and potential market entrants developing innovative technologies and products.

Analyzes alternative market penetration strategies for suppliers.

**Methodology**The report is based on a combination of primary and secondary information sources, including VPGMarketResearchs proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted. Contains 250 pages and 7 tables



### Contents

#### I. INTRODUCTION

#### II. AIDS/HIV WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests: HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

## III. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

#### **IV. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

#### V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- **B.** Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges



#### **VI. COMPETITIVE ASSESSMENTS**

Abbott Affymetrix Beckman Coulter/Danaher **Becton Dickinson** bioMerieux **Bio-Rad** Cepheid Diamedix/Erba DiaSorin **Eiken Chemical** Elitech Group Enzo Biochem Fujirebio Grifols Hologic/Gen-Probe **ID Biomedical/GSK** Kreatch/Leica Lonza **Ortho-Clinical Diagnostics** Qiagen Roche Scienion Sequenom SeraCare Siemens Takara Bio Thermo Fisher Wallac/PE Wako



## **List Of Tables**

#### LIST OF TABLES

Table 1. Major Companies Developing or Marketing AIDS Tests

Table 2. Spain: HIV or HIV-1/2/Combo Test Volume and Sales Forecast by Market Segment

Table 3. Spain: HIV Ag Test Volume and Sales Forecast by Market Segment

Table 4. Spain: Western Blot/Other Confirmatory Tests Volume and Sales Forecast by Market Segment

Table 5. Spain: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Table 6. Spain: AIDS Diagnostics Market by Major Supplier

Table 7. Spain: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers



#### I would like to order

- Product name: 2016-2020 Spain HIV/AIDS Diagnostics Market: HIV 1/2, Combo, Ag, NAT, Western Blot-Blood Banks, Commercial Labs, Hospitals-Supplier Shares, Competitive Strategies, Country Market Segment Volume and Sales Forecasts for Immunodiagnostic and NAT Procedures, Innovative Technologies, Instrumentation Review
  - Product link: https://marketpublishers.com/r/23406B8D470EN.html
    - Price: US\$ 1,840.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/23406B8D470EN.html</u>

# To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

2016-2020 Spain HIV/AIDS Diagnostics Market: HIV 1/2, Combo, Ag, NAT, Western Blot-Blood Banks, Commercial Lab...



To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970