

# 2016-2020 New Frontiers in the German Cancer Diagnostics Market: Business Challenges, Emerging Technologies, Competitive Landscape

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# **Abstracts**

Complete report \$6,800. DataPack (test volumes, sales forecasts, supplier shares) \$4,350.

VPGMarketResearchs new report is a study of the major business opportunities emerging in the German cancer diagnostics market during the nex five years. The report examines trends in the German cancer diagnostics markets, reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

#### Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

#### **Germany Market Overview**

Five-year test volume and sales projections.



Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers.

Estimated universe of laboratories performing cancer diagnostic testing.

Cancer statistics, etiology and recent developments.

## **Business Opportunities and Strategic Recommendations**

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## **Over 200 Current and Emerging Cancer Diagnostic Test**

**Biochemical Markers** 

Oncogenes

**Growth Factors** 

Hormones

**Colony Stimulating Factors** 

Lymphokines

Immunohistochemical Stains, and others.

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27. 29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA, Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen



Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

# **Supplier Shares, Sales and Volume Forecasts**

Sales and market shares of major cancer diagnostic product suppliers by individual test.

Five-year test volume and sales forecasts for major tumor markers by market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices

#### **Instrumentation Review**

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

#### **Technology Assessment**

Assessment of latest molecular diagnostic methods, biochips/microarrays, biosensors, monoclonal antibodies, immunoassays, chromosome analysis, IT, artificial intelligence, flow cytometry, and other technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy.



Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

# **Competitive Strategies**

Strategic assessments ofmajor suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio-Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

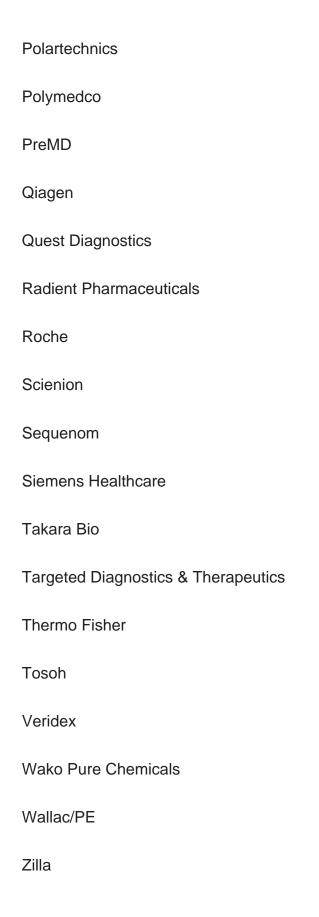
The companies analyzed in the report include:



Decode Genetics
Diadexus
Diagnocure
DiaSorin
Eiken Chemical
Elitech Group
Enterix
Enzo Biochem
Epigenomics
Exact Sciences
Fujirebio
Guided Therapeutics
Hologic/Gen-Probe
Kreatech/Leica
Kyowa Medex
Mackay Life Sciences
Myriad Genetics
OncoLab
Ortho-Clinical Diagnostics
Panacoa Pharmacouticals

Panacea Pharmaceuticals





Contains 585 pages and 95 tables



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**ADA** 

**B-Protein** 

**PNP** 

5'-Nucleotidase

27. ONCOGENES

Abl/abl-bcr

AIB1

BCL-2

BRCA1

**CD44** 

C-fos

C-myb

C-myc

CYP-17

Erb-B

HPC1

N-myc

P40

P51

P53

PIK3CA

PTI-1

Ras

Reg

Sis

Src

#### 28. POLYPEPTIDE GROWTH FACTORS

Basic Fibroblast Growth Factor

Beta-TGF

Cachectin (TNT)

Calmodulin

**ECFR** 

Nerve Growth Factor (NGF)

Epidermal Growth Factor (EGF)

Ornithine Decarboxylase

Transferrin

Transforming Growth Factor-Alpha

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**B Cell Growth Factors** 

B Cell Growth Factor (BCGF)

Gamma-Interferon

Interleukin-1 (IL-1)

Macrophage Activating Factor

32. IMMUNOHISTOCHEMICAL STAINS

#### 33. EMERGING TUMOR MARKERS

N-Acetylglucosamine

Actin

Alpha-Actin

**Antineuronal Antibodies** 

7B2

B72.3

Bax

BCD-F9

BLCA-4

Blood Group Antigens A,B,H

**CA 50** 

CA 72-4/TAG-72

CA 195

CA-242

CA-549

**CAM 26** 

CAR-3

Cathepsin-D

Chromogranin A and B

Cluster 1 Antigen

Cluster-5/5A Antigen

**CTA** 

**CU18** 

**DR-70** 

DU-PAN-2

**Endometrial Bleeding Associated Factor** 

Endostatin

Epithelial Membrane Antigen

Feulgen Hydrolysis



Fibronectin

**FSH** 

(1->3)-L-fucosyltransferase

Gastrin-Releasing Peptide (GRP)

GDCFP-15

Glucagon

Glycoamines

H23

Her-2

Human Carcinoma Antigen

**HPA** 

HSP27

Intermediate Filaments

Cytokeratins/CK18/Cyfra 21-1

Desmin

Gliofibrillary Acid Protein

Neurofilaments

Vimentin

**KA 93** 

Kinases

**KP16D3** 

LAI

Leukocyte Common Antigen

Lewis Antigens

Lysophosphatidic Acid (LPA)

Ma 695/Ma 552

MABDF3

MAG

ME1

Minactivin

MN/CA9

**MSA** 

Mucin Cancer Antigen (MCA)

Multiple Tumor Suppressor 1

Myosin

NEA-130

NMP22

OA-519

**Opiod Peptides** 



P-glycoprotein

Pancreatic Oncofetal Antigen (POA)

Placental Lactogen

PR92

Proliferative Index, Ki-67

Px

RB Inactivation/Deletion

Ret

**SCCL 175** 

Selectin

Sialic Acid

Sialyl SSEA-1/SLX

**SN10** 

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**VEGF** 

Villen

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AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca/Nuvelo

Beckman Coulter/Danaher

**Becton Dickinson** 

**Biomedical Diagnostics** 

bioMerieux

Bio-Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

Decode

Diadexus

Diagnocure

Diasorin

Eiken Chemical

**Epigenomics** 

Enterix

Enzo Biochem

**Exact Sciences** 

Fujirebio/Innogenetics

**Guided Therapeutics** 

Hologic/Gen-Probe

Kreatech

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

Nanogen Elitech

OncoLab

**Ortho-Clinical Diagnostics** 

Panacea Pharmaceuticals

Polartechnics

Polymedco

PreMD

Qiagen/Ipsogen

**Quest Diagnostics** 

Radient Pharmaceuticals



Roche

Scienion

Sequenom

Siemens Healthcare

Takara Bio

Targeted Diagnostics & Therapeutics

Thermo Fisher/Life Technologies

Tosoh

Veridex

Wako Pure Chemicals

Wallac/PE

Zila

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Major Companies Developing or Marketing Progesterone Receptor Tests

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Germany, CEA Testing Market Diagnostics Sales by Major Supplier

Germany, PSA Testing Market Diagnostics Sales by Major Supplier



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