

2016-2020 New Frontiers in the European Coagulation Testing Market: Business Challenges, Emerging Technologies, Competitive Landscape

<https://marketpublishers.com/r/2B92FDC64BFEN.html>

Date: March 2016

Pages: 500

Price: US\$ 15,760.00 (Single User License)

ID: 2B92FDC64BFEN

Abstracts

Complete report \$19,700. DataPack (test volumes, sales forecasts, supplier shares) \$12,800.

VPGMarketResearch.com's new five-country report is designed to help current suppliers and potential market entrants identify and evaluate emerging business opportunities and develop effective strategies for the European coagulation testing market during the next five years.

The report explores business and technological trends in major European countries (France, Germany, Italy, Spain, UK); provides estimates of the test volume, as well as sales and market shares for leading instrument and reagent competitors; compares features of major analyzers; profiles leading market players; analyzes potential applications of emerging technologies; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

Rationale

The growing cost-containment pressures in major industrialized nations, coupled with continued technological advances in chromogenic substrates, monoclonal antibodies, immunoassays, molecular diagnostics, computers and laboratory automation will radically change the European coagulation diagnostics practice during the next five years. New specific and sensitive markers of coagulation will be increasingly used on automated instrumentation. Coagulation testing will also become more standardized, offering opportunities for quality control products and services. Moreover, the continuing contraction of the hospital system and technological advances will facilitate

decentralization of the coagulation testing closer to the patient, thus creating additional opportunities and challenges for suppliers.

Coverage

France, Germany, Italy, Spain, UK

European Market Overview

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country.

Estimated universe of facilities performing coagulation tests by country.

Five-year test volume and sales projections by country.

Business Opportunities and Strategic Recommendations

Product development and business expansion opportunities with significant market appeal.

Ideal product models with tentative prices and operating characteristics.

Alternative market penetration strategies for instrument and reagent suppliers.

Potential market entry barriers and risks.

Current and Emerging Coagulation Tests

Activated Clotting Time (ACT) (1), Activated Protein C Resistance, Activated PTT (APTT), Alpha 2-Antiplasmin, Antithrombin III, Bleeding Time, D-Dimer, Factor II, Factor V, Factor V Leiden, Factor VII, Factor VIII, Factor IX, Factor Ixa, Factor X (Stuart Factor), Factor Xa, Factor XI, Factor XII, Factor XIII, Fibrin Degradation Products, Fibrinogen, Fletcher Factor/Pre-Kallikrein Factor Activation, Heparin/Anti-Factor Xa, Heparin-Induced Thrombocytopenia, Plasmin, Plasminogen, Plasminogen Activator Inhib., Platelet Function/Aggregation, Protein C, Protein S, Prothrombin Mutation, Prothrombin Time (PT), Reptilase Time, Thrombin Time, Von Willebrands Factor

Fav/Ag, and others.

Sales and Market Share Analysis of Instrument and Reagent Suppliers

Sales and market shares of major instrument and consumable manufactures.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including:

Hospitals

Commercial/Private Laboratories

Physician Offices

Ambulatory Care Centers

Test volume forecasts for over 40 major procedures, by country and market segment.

Current and Emerging Products

Review of established and new procedures.

Comparison of automated and semi-automated analyzers marketed by Diagnostica Stago, Helena, IL, Roche, Siemens, Sysmex and other suppliers.

Technology Review

Analysis of current and emerging technologies and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative coagulation testing technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott

ADI/American Diagnostica

Alere/Biosite/Inverness

Axis-Shield

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data

Chrono-Log

Corgenix Medical

Diagnostica Stago/Trinity Biotech

Grifols

Helena Laboratories

Hyphen BioMed

Instrumentation Laboratory

ITC/Nexus Dx

Roche

Siemens

Sienco

Sysmex

Thermo Fisher

ZyCare/Alere :

Contains 500 pages and 120 tables

Contents

I. INTRODUCTION

II. Worldwide Market and Technology Overview

A. Major Routine and Special Coagulation Tests

1. Introduction
2. Activated Partial Thromboplastin Time (APTT)
3. Alpha-2 Antiplasmin
4. Antithrombin III
5. Bleeding Time
6. D-Dimer
7. Ethanol Flocculation Test
8. Euglobulin Lysis
9. Factor Assays
 - a. Introduction
 - b. Factor II
 - c. Factor V/Factor V Leiden
 - d. Factor VII
 - e. Factor VIII
 - f. Factor IX
 - g. Factor IXa
 - h. Factor X (Stuart Factor)
 - i. Factor Xa
 - j. Factor XI
 - k. Factor XII
 - l. Factor XIII
10. Fibrin Degradation Products
11. Fibrinogen
12. Heparin
13. Hirudin
14. Hypercoagulability and Thrombosis
15. Lipoprotein a
16. Plasmin
17. Plasminogen
18. Plasminogen Activator Inhibitor (PAI)
19. Platelet Function Tests
20. Platelet Aggregation

21. Proteins C and S
22. Prothrombin Fragment 1. 2
23. Prothrombin Time (PT)
24. Reptilase Time
25. Thrombin Time
26. Tissue-Type Plasminogen Activator (t-PA)
27. Von Willebrand's Factor

B. Instrumentation Review

C. Major in Vitro Diagnostic Technologies and Their Potential Applications

1. Molecular Diagnostics
 - a. Technology Overview
 - b. Amplification Methods
 - c. Sequencing
 - d. Microarrays/Biochips
2. Chromogenic Substrates
3. Monoclonal and Polyclonal Antibodies
4. Immunoassays
5. Microcomputers
6. Automation
7. Robotics
8. Artificial Intelligence
9. Dry Chemistry
10. Biosensors

III. France

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Instrument and Reagent Suppliers' Sales and Market Shares

IV. Germany

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Instrument and Reagent Suppliers' Sales and Market Shares

V. Italy

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Instrument and Reagent Suppliers' Sales and Market Shares

VI. Spain

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Instrument and Reagent Suppliers' Sales and Market Shares

VII. UK

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Instrument and Reagent Suppliers' Sales and Market Shares

VIII. Major Product Development Opportunities

IX. Design Criteria For Decentralized Testing Products

X. Alternative Market Penetration Strategies

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers

5. Emerging Suppliers
6. Major Types Of Distributors
7. Market Segmentation

XI. Potential Market Entry Barriers and Risks

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. Competitive Assessments

Abbott
ADI/American Diagnostic
Axis-Shield
Alere/Biosite/Inverness
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Chrono-Log
Corgenix Medical
Diagnostica Stago/Trinity Biotech
Grifols
Helena Laboratories
HYPEN BioMed
Instrumentation Laboratory
ITC/Nexus Dx
Roche
Siemens
Sienco
Sysmex
Thermo Fischer
ZyCare/Alere

LIST OF TABLES

Major Companies Developing or Marketing Activated Clotting Time Tests
Major Companies Developing or Marketing APTT Tests
Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests
Major Companies Developing or Marketing Antithrombin III Tests
Major Companies Developing or Marketing Bleeding Time Tests
Major Companies Developing or Marketing D-dimer Tests
Major Companies Developing or Marketing Factor Assays
Major Companies Developing or Marketing Fibrin Degradation Product Tests
Major Companies Developing or Marketing Fibrinogen Tests
Major Companies Developing or Marketing Heparin Tests
Major Companies Developing or Marketing Plasmin Tests
Major Companies Developing or Marketing Plasminogen Tests
Major Companies Developing or Marketing Plasminogen Activator Inhibitor Tests
Major Companies Developing or Marketing Platelet Aggregation Tests
Major Companies Developing or Marketing Protein C Tests
Major Companies Developing or Marketing Protein S Tests
Major Companies Developing or Marketing PT Tests
Major Companies Developing or Marketing Thrombin Time Tests
Major Companies Developing or Marketing TPA Tests
Major Companies Developing or Marketing Von Willebrand's Factor Tests
EXECUTIVE SUMMARY TABLE: France, Total Coagulation Diagnostics Market By
Market Segment and Product Category
France, Laboratories Performing Coagulation Tests By Market Segment
France, Hospital Laboratories Performing Coagulation Tests By Bed Size
France, Commercial/Private Laboratories Performing Coagulation Tests By Annual Test
Volume
France, Hospital Laboratories Average Daily Test Volume
France, Commercial/Private Laboratories Average Daily Test Volume
France, Total Coagulation Test Volume By Market Segment
France, All Market Segments Coagulation Test Volume
France, Hospital Laboratories Coagulation Test Volume
France, Commercial/Private Laboratories Coagulation Test Volume
France, Coagulation Reagent Market By Market Segment
France, Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares
France, Coagulation Instrument Market By Market Segment
France, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and
Market Shares
France, Total Coagulation Diagnostics Market By Product Category

France, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

EXECUTIVE SUMMARY TABLE: Germany, Total Coagulation Diagnostics Market By Market Segment and Product Category

Germany, Laboratories Performing Coagulation Tests By Market Segment

Germany, Hospital Laboratories Performing Coagulation Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Coagulation Tests By Annual Test Volume

Germany, Hospital Laboratories Average Daily Test Volume

Germany, Commercial/Private Laboratories Average Daily Test Volume

Germany, Physician Offices/Group Practice Average Daily Test Volume

Germany, Total Coagulation Test Volume By Market Segment

Germany, All Market Segments Coagulation Test Volume

Germany, Hospital Laboratories Coagulation Test Volume

Germany, Commercial/Private Laboratories Coagulation Test Volume

Germany, Physician Offices/Group Practices Coagulation Test Volume

Germany, Coagulation Reagent Market By Market Segment

Germany, Major Suppliers of Coagulation Reagents, Estimated Sales and Market Shares

Germany, Coagulation Instrument Market By Market Segment

Germany, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

Germany, Total Coagulation Diagnostics Market By Product Category

Germany, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

EXECUTIVE SUMMARY TABLE: Italy, Total Coagulation Diagnostics Market By Market Segment and Product Category

Italy, Laboratories Performing Coagulation Tests By Market Segment

Italy, Hospital Laboratories Performing Coagulation Tests By Bed Size

Italy, Commercial/Private Laboratories Performing Coagulation Tests By Annual Test Volume

Italy, Hospital Laboratories Average Daily Test Volume

Italy, Commercial/Private Laboratories Average Daily Test Volume

Italy, Total Coagulation Test Volume By Market Segment

Italy, All Market Segments Coagulation Test Volume

Italy, Hospital Laboratories Coagulation Test Volume

Italy, Commercial/Private Laboratories Coagulation Test Volume

Italy, Coagulation Reagent Market By Market Segment

Italy, Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares

Italy, Coagulation Instrument Market By Market Segment

Italy, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

Italy, Total Coagulation Diagnostics Market By Product Category

Italy, Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

EXECUTIVE SUMMARY TABLE: Spain, Total Coagulation Diagnostics Market By Market Segment and Product Category

Spain, Laboratories Performing Coagulation Tests By Market Segment

Spain, Hospital Laboratories Performing Coagulation Tests By Bed Size

Spain, Commercial/Private Laboratories Performing Coagulation Tests By Annual Test Volume

Spain, Hospital Laboratories Average Daily Test Volume

Spain, Ambulatory Care Centers Average Daily Test Volume

Spain, Commercial/Private Laboratories Average Daily Test Volume

Spain, Total Coagulation Test Volume By Market Segment

Spain, All Market Segments Coagulation Test Volume

Spain, Hospital Laboratories Coagulation Test Volume

Spain, Ambulatory Care Centers Coagulation Test Volume

Spain, Commercial/Private Laboratories Coagulation Test Volume

Spain, Coagulation Reagent Market By Market Segment

Spain, Major Suppliers of Coagulation Reagents, Estimated Sales and Market Shares

Spain, Coagulation Instrument Market By Market Segment

Spain, Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares

Spain, Total Coagulation Diagnostics Market By Product Category

Spain, Major Suppliers of Coagulation Diagnostic Products, Estimates Sales and Market Shares

EXECUTIVE SUMMARY TABLE: U.K., Total Coagulation Diagnostics Market By Market Segment and Product Category

U.K., Laboratories Performing Coagulation Tests By Market Segment

U.K., Hospital Laboratories Performing Coagulation Tests By Bed Size

U.K., Commercial/Private Laboratories Performing Coagulation Tests By Annual Test Volume

U.K., Hospital Laboratories Average Daily Test Volume

U.K., Commercial/Private Laboratories Average Daily Test Volume

U.K., Total Coagulation Test Volume By Market Segment

U.K., All Market Segments Coagulation Test Volume

U.K., Hospital Laboratories Coagulation Test Volume

U.K., Commercial/Private Laboratories Coagulation Test Volume
U.K., Coagulation Reagent Market By Market Segment
U.K., Major Suppliers of Coagulation Reagents Estimated Sales and Market Shares
U.K., Coagulation Instrument Market By Market Segment
U.K., Major Suppliers of Coagulation Analyzers, Estimated Instrument Sales and Market Shares
U.K., Total Coagulation Diagnostics Market By Product Category
U.K., Major Suppliers of Coagulation Diagnostic Products, Estimated Sales and Market Shares

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