

2018 Italy Infectious Disease Testing Market: Sales and Market Shares of Major Suppliers by Test

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Abstracts

This unique report from VPGMarketResearch provides Italy sales and market share estimates for major suppliers of infectious disease testing products by assay and country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
Biomerieux
Bio-Rad
Cepheid
Diamedix/Erba



Diasorin Eiken Chemical Elitech Group Enzo Biochem Fujirebio Grifols Hologic/Gen-Probe ID Biomedical/GSK Kreatech/Leica Lonza Ortho-Clinical Diagnostics Qiagen Roche Scienion Sequenom SeraCare Siemens Takara Bio Thermo Fisher Wallac/PE



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Contains 113 pages and 21 Tables



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