

2016-2020 Italy Immunodiagnostic Markets: Clinical Chemistry, Drugs of Abuse, Endocrine Function, Immunoproteins, Special Chemistry, Therapeutic Drug Monitoring (TDM), Tumor Markers-Supplier Shares, Competitive Strategies, Volume and Sales Segment Forecasts for 100 Tests

<https://marketpublishers.com/r/26902C2F168EN.html>

Date: March 2016

Pages: 561

Price: US\$ 4,880.00 (Single User License)

ID: 26902C2F168EN

Abstracts

Complete report \$6,100. DataPack (test volumes, sales forecasts, supplier shares) \$3,950. VPGMarketResearch.com's new report is a strategic analysis of major business opportunities emerging in the Italian clinical chemistry and immunodiagnostic markets during the next five years.

The report explores future trends in the German market; provides estimates of the specimen, test and sales volumes, as well as major suppliers sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The report provides five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in hospitals, commercial laboratories, physician offices, and ambulatory care centers, including controls, calibrators and consumables.

Rationale

The clinical chemistry and immunodiagnostic markets are undergoing significant transformation, caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and

intensifying competition. Some segments, like routine chemistry, are already resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace creates exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, and calibrators.

Strategic Recommendations

New product development opportunities with significant market appeal.- Alternative market penetration strategies.- Potential market entry barriers and risks.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D. - The companies analyzed in the report include Abbott, AdnaGen, Agilent, Alere, Beckman Coulter/Danaher, Biomedical Diagnostics, bioMerieux, Bio-Rad, DiaSorin, Eiken, Fujirebio, Grifols IL, Kyowa Medex, Ortho-Clinical Diagnostics, Roche, Siemens, Sysmex, Thermo Fisher, Tosoh, Wako, Wallac/PE. Tests Analyzed in the Report: Routine Clinical Chemistry Albumin, Alkaline Phosphatase, ALT/SGPT, Ammonia, Amylase, AST/SGOT, Bilirubin, Total, BUN (Blood Urea Nitrogen), Calcium, Cardio CRP, Carbon Dioxide/Bicarbonate, Chloride, Cholesterol, Creatine Kinase (CK), CK-MB, Creatinine, CRP, Ferritin, GGT, Glucose, HDL Cholesterol, Homocysteine, Iron, LDH, LDL Cholesterol, Magnesium, Phosphorus, Potassium, Protein, Total, Sodium, Triglycerides, Troponin, Uric Acid. Therapeutic Drug Monitoring (TDM) Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid, Vancomycin. Endocrine Function Cortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3, T3 Uptake, Free T3, T4, Free T4, TBG, Testosterone, Thyroglobulin Ab, TPO Ab, TSH. Tumor Markers and Special Chemistry AFP, CA 15-3/27-29, CA 19-9, CEA, Ferritin, Folate (Folic Acid), Glycosylated Hemoglobin, HCG, 25-Hydroxy Vitamin D2 and D3, Occult Blood, PAP, PSA, Thyroglobulin, Vitamin B-12. Immunoproteins C3, C4, Free Light Chains, Haptoglobin, IgA, IgE Specific, IgE Total, IgG, IgM, Immunofixation, Prealbumin, Protein Electrophoresis.

Drugs of Abuse Amphetamines, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxyphene, Tricyclic Antidepressants.

Market Segmentation Analysis

Comprehensive review of the market dynamics, trends, structure, size, growth, and key suppliers.- Test volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays, by market segment: Hospitals Commercial/Private Laboratories

Current and Emerging Products

Analysis of current and emerging clinical chemistry and immunodiagnostic tests.- Review of current instrumentation technologies, and feature comparison of high-, medium-, and low-volume/POC analyzers. Technology Review- Assessment of current and emerging technologies, and their potential market applications.- Comprehensive lists of companies developing or marketing new technologies and products by test.

Contains 561 pages and 103 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

1. Business Environment
2. Market Structure
3. Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

VII. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Routine Chemistry Tests
 1. Albumin
 2. Alkaline Phosphatase
 3. ALT/SGPT
 4. Ammonia
 5. Amylase

6. AST/SGOT
7. Bilirubin, Total
8. Blood Gases
9. Blood Urea Nitrogen (BUN)
10. Calcium
11. Cardio CRP
12. Cholesterol
13. Cholinesterase
14. CRP
15. Creatinine
16. Electrolytes
 - a. Carbon Dioxide/Bicarbonate
 - b. Chloride
 - c. Potassium
 - d. Sodium
17. Ferritin
18. Fructosamine
19. Gamma - Glutamyl Transpeptidase (GGT)
20. Glucose
21. High Density Lipoprotein (HDL)
22. Homocysteine
23. Iron
24. Lactate Dehydrogenase (LDH)
25. Magnesium
26. Phosphorus
27. Protein
28. Triglycerides
29. Uric Acid
30. Troponin
- B. Therapeutic Drug Monitoring (TDM)
 1. Overview
 2. Carbamazepine
 3. Cyclosporin
 4. Digoxin
 5. Everolimus
 6. Gentamicin
 7. Lamotrigine/Lamictal
 8. Levetiracetam
 9. Lidocaine

10. Lithium
11. NAPA/Procainamide
12. Phenytoin
13. Quinidine
14. Sirolimus
15. Tacrolimus
16. Theophylline
17. Topirimate
18. Valproic Acid

C. Endocrine Function Tests

1. Cortisol
2. Estradiol
3. Follicle - Stimulating Hormone (FSH)
4. Gastrin
5. Growth Hormone/IGF
6. Human Chorionic Gonadotropin (HCG)
7. LH
8. Progesterone
9. PTH/IO PTH
10. Prolactin
11. T3
12. T3 Free
13. T3 Uptake
14. T4 (Thyroxine)
15. T4 Free
16. TBG
17. Testosterone
18. Thyroglobulin Ab
19. TPO Ab
20. TSH

D. Tumor Markers and Special Chemistry Tests

1. AFP
2. CA 15AFP
3. CA 19AFP
4. CA 27-29
5. Carcinoembryonic Antigen (CEA)
6. Folate/Folic Acid
7. HCG
8. 25 - Hydroxy Vitamin D2 and D3

- 9. Occult Blood
- 10. Prostate - Specific Antigen (PSA)
- 11. Thyroglobulin
- 12. Vitamin B - 12
- E. Immunoprotein Tests
 - 1. Complement
 - a. C3
 - b. C4
 - 2. Free Light Chains
 - 3. Immunofixation
 - 4. Immunoglobulins (IgA, IgE, IgG, IgM)
 - 5. Haptoglobin
 - 6. Prealbumin
 - 7. Protein Electrophoresis
- F. Drugs of Abuse
 - 1. Overview
 - 2. Test Methodologies
 - 3. Amphetamines
 - 4. Barbiturates
 - 5. Benzodiazepines
 - 6. Cannabinoids/Marijuana
 - 7. Cocaine
 - 8. Lysergic Acid Diethylamide (LSD)
 - 9. Methadone
 - 10. Methaqualone
 - 11. Opiates
 - 12. Phencyclidine
 - 13. Tricyclic Antidepressants
- G. Clinical Chemistry and Immunodiagnostic Instrumentation Review: operating characteristics and features of high -, medium -, and low - volume/POC analyzers
- H. Major Clinical Chemistry and Immunodiagnostic Technologies and Their Potential Applications
 - 1. Monoclonal and Polyclonal Antibodies
 - 2. Immunoassays
 - 3. Tandem Mass Spec
 - 4. IT and Automation
 - 5. Dry Chemistry
 - 6. Biosensors

VIII. ITALY CLINICAL CHEMISTRY AND IMMUNODIAGNOSTICS MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Instrument, Reagent Sales and Market Shares

IX. COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen/Alere
Agilent Technologies
Bayer Healthcare
Beckman Coulter/Danaher
Biomedical Diagnostics
BioMerieux
Bio - Rad
DiaSorin
Eiken
Fujirebio
Grifols
Instrumentation Laboratory
Kyowa Medex
Matritech/Alere
Ortho - Clinical Diagnostics
Quest Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Albumin Tests
Major Companies Developing or Marketing Alkaline Phosphatase Tests
Major Companies Developing or Marketing ALT/SGPT Tests
Major Companies Developing or Marketing Amylase Tests
Major Companies Developing or Marketing AST/SGOT Tests
Major Companies Developing or Marketing Bilirubin Tests
Major Companies Developing or Marketing Blood Gas Analyzers
Major Companies Developing or Marketing BUN Tests
Major Companies Developing or Marketing Calcium Tests
Major Companies Developing or Marketing Cholesterol Tests
Major Companies Developing or Marketing Creatinine Tests
Major Companies Developing or Marketing Electrolyte Tests
Major Companies Developing or Marketing GGT Tests
Major Companies Developing or Marketing Glucose Tests
Major Companies Developing or Marketing HDL Tests
Major Companies Developing or Marketing Iron Tests
Major Companies Developing or Marketing LDH Tests
Major Companies Developing or Marketing Magnesium Tests
Major Companies Developing or Marketing Phosphorus Tests
Major Companies Developing or Marketing Protein Tests
Major Companies Developing or Marketing Triglycerides Tests
Major Companies Developing or Marketing Uric Acid Tests
Major Companies Developing or Marketing TDM Tests
Major Companies Developing or Marketing Digoxin Tests
Major Companies Developing or Marketing Lithium Tests
Major Companies Developing or Marketing Phenytoin/Dilantin Tests
Major Companies Developing or Marketing Theophylline Tests
Major Companies Developing or Marketing Valproic Acid Tests
Major Companies Developing or Marketing FSH Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing LH Tests
Major Companies Developing or Marketing Prolactin Tests
Major Companies Developing or Marketing T3 Tests
Major Companies Developing or Marketing T4 Tests
Major Companies Developing or Marketing TSH Tests

Major Companies Developing or Marketing AFP Tests
Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests
Major Companies Developing or Marketing PSA Tests
Major Companies Developing or Marketing Vitamin B - 12/Folate Tests
Major Companies Developing or Marketing CRP Tests
Major Companies Developing or Marketing Drugs of Abuse Tests
Major Companies Developing or Marketing Biosensors for Immunological Testing
Executive Summary Table: Italy, Clinical Chemistry and Immunoassay Test Volume and
Diagnostics Sales Forecast By Test Category
Italy, Laboratories Performing Chemistry and Immunoassay Tests By Market Segment
Italy, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size
Italy, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests
By Annual Test Volume
Italy, Total Chemistry and Immunoassay Specimen Volume Forecast
Italy, All Market Segments, Specimen Volume Forecast By Test Category
Italy, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test
Category
Italy, Routine Chemistry Test Volume Forecast By Market Segment
Italy, Endocrine Function Test Volume Forecast By Market Segment
Italy, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment
Italy, Immunoprotein Test Volume Forecast By Market Segment
Italy, TDM Test Volume Forecast By Market Segment
Italy, Drugs of Abuse Test Volume Forecast By Market Segment
Italy, All Market Segments, Profiles, Panels and Individual Tests Forecast
Italy, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast
Italy, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast
Italy, All Market Segments, Routine Chemistry Test Volume Forecast by Assay
Italy, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by
Assay
Italy, All Market Segments, Endocrine Function Test Volume Forecast by Assay
Italy, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay
Italy, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by
Assay
Italy, All Market Segments, Tumor Markers and Special Chemistry Test Volume
Forecast by Assay

Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Italy, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Italy, All Market Segments, TDM Test Volume Forecast by Assay

Italy, Hospital Laboratories, TDM Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Italy, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category

Italy, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category

Italy, Routine Chemistry Reagent Market Forecast By Market Segment

Italy, Endocrine Function Reagent Market Forecast By Market Segment

Italy, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Italy, TDM Reagent Market Forecast By Market Segment

Italy, Immunoprotein Reagent Market Forecast By Market Segment

Italy, Drugs of Abuse Reagent Market Forecast By Market Segment

Italy, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Italy, All Market Segments, Endocrine Function Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

Italy, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay
Italy, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Italy, All Market Segments, TDM Reagent Market Forecast by Assay

Italy, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Italy, Major Suppliers of Clinical Chemistry Diagnostics Products, Estimated Sales and Market Shares

Italy, Major Suppliers of Immunoassay Diagnostic Products, Estimated Sales and Market Shares

I would like to order

Product name: 2016-2020 Italy Immunodiagnostic Markets: Clinical Chemistry, Drugs of Abuse, Endocrine Function, Immunoproteins, Special Chemistry, Therapeutic Drug Monitoring (TDM), Tumor Markers-Supplier Shares, Competitive Strategies, Volume and Sales Segment Forecasts for 100 Tests

Product link: <https://marketpublishers.com/r/26902C2F168EN.html>

Price: US\$ 4,880.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/26902C2F168EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970