

2018 Italy Cancer Diagnostics Market Segmentation Analysis: Hospitals, Commercial Labs--Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains

<https://marketpublishers.com/r/260327A9960EN.html>

Date: June 2018

Pages: 570

Price: US\$ 6,700.00 (Single User License)

ID: 260327A9960EN

Abstracts

Complete report \$6,700. DataPack (test volumes, sales forecasts, supplier shares) \$4,350. The report is available by section, market segment, and can be custom-tailored to your specific information needs and budget.

This new report from VPGMarketResearch.com is based on a study of the major business opportunities emerging in the Italian cancer diagnostics market during the next five years. The report examines trends in the Italian market; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the Italian cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion.

Italian Market Overview

Five- year test volume and sales projections.

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers.

Estimated universe of laboratories performing cancer diagnostic testing.

Cancer statistics, etiology and recent developments in Italy.

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Over 200 Current and Emerging Cancer Diagnostic Test

Oncogenes

Biochemical Markers

Growth Factors

Colony Stimulating Factors

Hormones

Immunohistochemical Stains

Lymphokines

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers by individual test.

Five- year test volume and sales forecasts for major tumor markers by market segment, including:

Hospitals

Commercial/Private Laboratories

Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

Technology Assessment

Assessment of latest technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

Competitive Strategies

Strategic assessments of major suppliers and start- up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio- Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

Decode Genetics

Diadexus

Diagnocure

DiaSorin

Eiken Chemical

Elitech Group

Enterix

Enzo Biochem

Epigenomics

Exact Sciences

Fujirebio

Guided Therapeutics

Hologic/Gen- Probe

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

Ortho- Clinical Diagnostics

Panacea Pharmaceuticals

Polartech

Polymedco

PreMD

Qiagen

Quest Diagnostics

Radiant Pharmaceuticals

Roche

Scienion

Sequenom

Siemens Healthcare

Takara Bio

Targeted Diagnostics & Therapeutics

Thermo Fisher

Tosoh

Veridex

Wako Pure Chemicals

Wallac/PE

Zila

Contains 570 pages and 83 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

- A. Market Overview
- B. Worldwide Market Structure
- C. Worldwide Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Reagent Kits and Test Systems/Panels
- B. Instrumentation
- C. Computers, Software and Automation
- D. Auxiliary Products

IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

VII. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Current and Emerging Cancer Diagnostic Tests
 - 1. Biochemical Tumor Markers
 - 2. Oncogenes
 - 3. Polypeptide Growth Factors
 - 4. Ectopic Hormones
 - 5. Colony Stimulating Factors
 - 6. Lymphokines
 - 7. Immunohistochemical Stains
 - 8. Emerging Tumor Markers
- B. Instrumentation Review and Market Needs
- C. Current and Emerging Technologies
- D. Personal Testing

VIII. ITALY

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Dynamics, Trends, Size and Growth
 - Volume Forecasts by Test and Market Segment
 - Sales Forecasts by Test and Market Segment
 - Major Supplier Sales and Market Shares

IX. COMPETITIVE PROFILES

Abbott
AdnaGen
Agilent Technologies
Applied Gene Technologies
Arca Biopharma
Beckman Coulter/Danaher
Becton Dickinson
Biomedical Diagnostics
bioMerieux
Bio-Rad
CellSearch
Cepheid
Correlogic Systems/Vermillion
Decode Genetics
Diadexus
Diagnocure
Diasorin
Eiken Chemical
Elitech Group
Epigenomics
Enterix
Enzo Biochem
Exact Sciences
Fujirebio
Guided Therapeutics
Hologic/Gen-Probe
Kreatech/Leica
Kyowa Medex

Mackay Life Sciences
Myriad Genetics
OncoLab
Ortho-Clinical Diagnostics
Panacea Pharmaceuticals
Polartechnics
Polymedco
PreMD
Qiagen/Ipsogen
Quest Diagnostics
Radiant Pharmaceuticals
Roche
Scienion
Sequenom
Siemens Healthcare
Takara Bio
Targeted Diagnostics & Therapeutics
Thermo Fisher
Tosoh
Veridex
Wako Pure Chemicals
Wallac/PE
Zila

X. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING CANCER DIAGNOSTIC TECHNOLOGIES AND APPLICATIONS

List Of Tables

LIST OF TABLES

Cancer Diagnostic Classification

Major Companies Developing or Marketing ACTH Tests

Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing Beta-2 Microglobulin Tests

Major Companies Developing or Marketing CA 15-3/27.29 Tests

Major Companies Developing or Marketing CA 19-9 Tests

Major Companies Developing or Marketing CA 125 Tests

Major Companies Developing or Marketing Calcitonin Tests

Major Companies Developing or Marketing CEA Tests

Major Companies Developing or Marketing Estrogen Receptor Tests

Major Companies Developing or Marketing Progesterone Receptor Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing Gastrin Tests

Major Companies Developing or Marketing HCG Tests

Major Companies Developing or Marketing Insulin Tests

Major Companies Developing or Marketing NSE Tests

Major Companies Developing or Marketing Occult Blood Tests

Major Companies Developing or Marketing PAP Smear/HPV Tests

Major Companies Developing or Marketing PAP Tests

Major Companies Developing or Marketing PSA Tests

Major Companies Developing or Marketing Lymphocyte Subclassification Tests

Biochemical Markers Potential Applications In Cancer Diagnosis

Oncogenes Potential Applications In Cancer Diagnosis

Major Companies Developing or Marketing Oncogene Tests

Growth Factors Potential Applications In Cancer Diagnosis

Colony Stimulating Factors Potential Applications in Cancer Diagnosis

Lymphokines Potential Applications In Cancer Diagnosis

Immunohistochemical Stains Potential Applications in Cancer Diagnosis

Executive Summary Table: Italy, Total Cancer Diagnostic Testing Volume and Diagnostics Sales Forecasts by Market Segment

Italy, Estimated Cancer Death Rates

Italy, Laboratories Performing Cancer Diagnostic Tests by Market Segment

Italy, Hospital Laboratories Performing Cancer Diagnostic Tests by Bed Size

Italy, Commercial/Private Laboratories Performing Cancer Diagnostics Tests By Annual Test Volume

Italy, Total Cancer Diagnostic Test Volume Forecasts by Market Segment
Italy, All Market Segments Major Cancer Diagnostic Test Volume Forecasts by Test
Italy, Hospital Laboratories Major Cancer Diagnostic Test Volume Forecasts
Italy, Commercial/Private Laboratories Major Cancer Diagnostic Test Volume Forecasts
Italy, Total Cancer Diagnostic Test Market Forecasts by Market Segment
Italy, All Market Segments Major Cancer Diagnostic Sales Forecasts by Test
Italy, Hospital Laboratories Major Cancer Diagnostic Forecasts by Test
Italy, Commercial/Private Laboratories Major Cancer Diagnostic Sales Forecasts by
Test
Italy, ACTH Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, AFP Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Beta-2 Microglobulin Test Volume And Diagnostics Sales Forecasts by Market
Segment
Italy, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, CA-19-9 Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, CA 125 Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Calcitonin Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, CEA Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Chromogranin Test Volume And Diagnostics Sales Forecasts by Market Segment
Italy, Colon Specific Antigen Test Volume And Diagnostics Sales Forecasts by Market
Segment
Italy, Cytokeratins Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Estrogen Receptor Test Volume and Diagnostics Sales Forecasts by Market
Segment
Italy, Ferritin Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Gastrin Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, HCG Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Insulin Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Lymphocyte Subtyping Test Volume And Diagnostics Sales Forecasts by Market
Segment
Italy, NSE Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Occult Blood Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Oncogenes Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecasts By
Market Segment
Italy, PAP Smear Test Volume and Diagnostics Sales Forecasts by Market Segment
Italy, Parathyroid Hormone Test Volume and Diagnostics Sales Forecasts by Market
Segment
Italy, Progesterone Receptor Test Volume and Diagnostics Sales Forecasts by Market

Segment

Italy, PAP Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy, PSA Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy, S-100 Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy, Serotonin Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy, Sialic Acid Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecasts
By Market Segment

Italy, TDT Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy, Thymidine Kinase Test Volume and Diagnostics Sales Forecasts by Market
Segment

Italy, Thyroglobulin Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy, TPA Test Volume and Diagnostics Sales Forecasts by Market Segment

Italy, Total Cancer Diagnostics Sales by Major Suppliers

Italy, AFP Testing Market Diagnostics Sales by Major Supplier

Italy, CEA Testing Market Diagnostics Sales by Major Supplier

Italy, PSA Testing Market Diagnostics Sales by Major Supplier

I would like to order

Product name: 2018 Italy Cancer Diagnostics Market Segmentation Analysis: Hospitals, Commercial Labs--Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains

Product link: <https://marketpublishers.com/r/260327A9960EN.html>

Price: US\$ 6,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/260327A9960EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970