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2017 Ireland Hematology and Flow Cytometry Markets: Specimen, Sales and Volume Forecasts for 40 Tests, Competitive Strategies, Instrumentation Review, Technological Advances, Opportunities for Suppliers

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Abstracts

Summary

This new comprehensive report from VPGMarketResearch.com contains 225 pages and 5 tables, and is designed to help current suppliers and potential market entrants identify and evaluate emerging business opportunities during the next five years.

The report explores business and technological trends; provides specimen, sales and volume forecasts for 40 tests; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers.

Hematology Tests Analyzed in the Report

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils.

Flow Cytometry Tests Analyzed in the Report

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle

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Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing.

Competitive Assessments

Extensive strategic profiles of major suppliers and emerging market entrants.

Technology Review

Assessment of current and emerging technologies, and their market applications.

Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 225 pages and 5 tables

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Contents

1. INTRODUCTION

2. MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine and Special Hematology Tests
1. INTRODUCTION
2. CBC ANALYSIS
a. Hemoglobin Concentration
b. Hematocrit Determination
c. Red Blood Cell Count
d. Red Cell Indices
MCV

RDW

MCHC

CHCM

HDW

MCH

e. Red Cell Size Histograms
f. Platelets
Platelet Count
Platelet Size/MPV
PDW

Automated Systems
g. Reticulocytes
3. WHITE BLOOD CELL ANALYSIS
a. WBC Count
b. Five artial Differential Major Suppliers
c. Pattern Recognition Systems
d. Comparison of Major Differential Analyzers
4. RETICULOCYTES

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5. PLATELET FUNCTION TESTS
6. ERYTHROCYTE SEDIMENTATION RATE/CRP
7. RED CELL ANALYSIS
8. 2, 3 DPG
9. RED CELL DEFORMABILITY
10. NEUTROPHIL FUNCTION TESTS
11. SEMEN ANALYSIS
12. BONE MARROW ANALYSIS
13. URINALYSIS
B. Major Flow Cytometry Applications
1. CELL SURFACE MARKERS
a. Lymphocyte Subclassification CD4/CD8/CD34
Instrumentation and Reagent Test Kits
b. Other Cell Markers
2. DNA CONTENT ANALYSIS
3. RNA CONTENT ANALYSIS
4. CHEMOTHERAPY MONITORING
5. CELL CYCLE ANALYSIS
6. CHROMOSOME ANALYSIS
7. FETAL CELL ANALYSIS
8. HLA TYPING
9. MICROBIOLOGY
10. PROTEIN CONTENT ANALYSIS
11. MULTIPARAMETER ANALYSIS
12. OTHER APPLICATIONS
C. Instrumentation Review
1. HEMATOLOGY ANALYZERS
a. Overview
Electrical Aperture Impedance Analyzers
Light Scatter Analyzers
b. System Review
2. FLOW CYTOMETERS
a. INTRODUCTION
b. System Overview
3. PLATELET AGGREGOMETERS
4. SEDIMENTATION RATE ANALYZERS
D. Market Needs and Demand for Hematology Analyzers
E. Reagents and Controls
F. Current and Emerging Technologies

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3. MARKET SIZE AND GROWTH: SPECIMEN, SALES AND VOLUME FORECASTS FOR 40 TESTS

4. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Instrumentation
B. Reagent Kits and Test Systems/Panels
C. Information Technology
D. Auxiliary Products

5. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

6. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development
B. Collaborative Arrangements
C. University Contracts
D. Distribution Strategies for the Decentralized Testing Markets
  1. FOUR MARKETING APPROACHES
  2. PRODUCT COMPLEXITY FACTOR
  3. CUSTOMER PREFERENCE FACTOR
  4. ESTABLISHED SUPPLIERS
  5. EMERGING SUPPLIERS
  6. MAJOR TYPES OF DISTRIBUTORS
  7. MARKET SEGMENTATION FACTOR

7. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity
B. Cost Containment
C. Competition
D. Technological Edge and Limitations
E. Patent Protection
F. Regulatory Constraints
G. Decentralized Testing Market Challenges

8. COMPETITIVE ASSESSMENTS

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Sysmex

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List Of Tables

LIST OF TABLES

All Market Segments Total Hematology and Flow Cytometry Specimen Volume Forecast
All Market Segments Total Hematology and Flow Cytometry Test Volume Forecast
All Market Segments Total Hematology and Flow Cytometry Market Forecast
All Market Segments, Total Routine Hematology Test Volume Forecast
All Market Segments, Total Flow Cytometry and Special Hematology Test Volume Forecast

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