

# 2016-2020 IFF in the World Flavor and Fragrance Market: Technological Know-How, Marketing Tactics and Strategic Directions

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## Abstracts

This new report from VPGMarketResearch.com provides strategic assessment of IFF's technological know-how, marketing tactics and strategic directions in the global flavor and fragrance market. **SECTION I: TECHNOLOGICAL KNOW-HOW****SECTION II: MARKETING TACTICS****SECTION III: STRATEGIC DIRECTION**

## Contents

SECTION I: TECHNOLOGICAL KNOW-HOW

SECTION II: MARKETING TACTICS

SECTION III: STRATEGIC DIRECTION

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