

2016-2020 Global Animal Health Market Dynamics, Trends and Opportunities

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Abstracts

This new report from VPGMarketResearch.com analyzes marketing strategies of worlds leading animal health companies, including:

Five-year forecasts for: - Major market segments - Key geographic regions

Assessment of major U. S. and international trends with potentially significant impact on the animal health industry during the next five years, including discussion of such issues as pricing, industry consolidation, market globalization, growing R&D cost, generics, as well as advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

Analysis of key market segments

Review of major geographic areas

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Contains 12 pages and 6 tables

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