

# 2016-2020 Germany HIV/AIDS Diagnostic Testing Market: Emerging Opportunities and Growth Strategies for Suppliers

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## Abstracts

Complete report \$2,300. DataPack (test volumes, sales forecasts, supplier shares) \$1,500. Summary This report presents detailed analyses of the AIDS diagnostics market in Germany. The report provides test volume and sales forecasts for HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II and other confirmatory tests performed in the following market segments:

Hospitals

Commercial/Private Laboratories

Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests. Highlights

Provides scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses.

Examines market applications of Molecular Diagnostics, Immunodiagnostics, IT and other emerging technologies.

Reviews infectious disease testing analyzers marketed by Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho-Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.

Profiles leading manufacturers and potential market entrants developing innovative technologies and products.

Analyzes alternative market penetration strategies for suppliers.

### Methodology

The report is based on a combination of primary and secondary information sources, including VPGMarketResearchs proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted.

Contains 250 pages and 7 tables

## Contents

### **I. INTRODUCTION**

### **II. AIDS/HIV WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

- A. Background
- B. Diagnostic Tests: HIV 1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV I/II
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies
- III. Germany: Market Size, Growth and Major Suppliers' Sales and Market Shares

### **IV. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

### **V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **VI. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio Rad  
Cepheid  
Diamedix/Erba  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/Gen Probe  
ID Biomedical/GSK  
Kreatch/Leica  
Lonza  
Ortho Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac/PE  
Wako

## List Of Tables

### LIST OF TABLES

Table 1. Major Companies Developing or Marketing AIDS Tests

Table 2. Germany: HIV or HIV 1/2/Combo Test Volume and Sales Forecast by Market Segment

Table 3. Germany: HIV Ag Test Volume and Sales Forecast by Market Segment

Table 4. Germany: Western Blot/Other Confirmatory Tests Volume and Sales Forecast by Market Segment

Table 5. Germany: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Table 6. Germany: AIDS Diagnostics Market by Major Supplier

Table 7. Germany: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

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