

2016-2020 Future Horizons and Growth Strategies in the World Respiratory Diseases Diagnostic Testing Market: Supplier Shares by Test, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

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Abstracts

Complete report \$9,850. DataPack (test volumes, sales forecasts, supplier shares) \$6400. This new 366-page report from VPGMarketResearch.com contains 108 tables and provides analysis of the global respiratory disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers. **About this Report** This report presents detailed analysis of the Respiratory Disease market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on epidemiology and etiology are provided for **Adenovirus, Influenza, Legionella, Mononucleosis, Mycoplasma, Pneumonia, RSV and Tuberculosis**. The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of respiratory disease diagnostic products, by test

and country.

Also, the report: - Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; thirteen - Reviews features and operating characteristics of major analyzers used for respiratory disease testing; - Profiles key suppliers and potential market entrants developing innovative technologies and products; and - Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the U.S., five major European countries and Japan. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 366 pages and 108 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. ADENOVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

d. Adeno-Associated Viruses(AAV)

2. INFLUENZA VIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

3. LEGIONELLA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

4. MONONUCLEOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

5. MYCOPLASMA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

6. PNEUMONIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

7. RESPIRATORY SYNCYTIAL VIRUS (RSV)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

8. TUBERCULOSIS

- a. Background
- b. Diagnostic Tests

c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. MOLECULAR DIAGNOSTICS
2. MONOCLONAL ANTIBODIES
3. IMMUNOASSAYS
4. DIFFERENTIAL LIGHT SCATTERING
5. INFORMATION TECHNOLOGY
6. ARTIFICIAL INTELLIGENCE
7. LIPOSOMES
8. FLOW CYTOMETRY
9. CHROMATOGRAPHY
10. DIAGNOSTIC IMAGING
11. GEL MICRODROPLETS
12. OTHER

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Information Technology
- D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKETING APPROACHES
 - 2. PRODUCT COMPLEXITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS
 - 7. MARKET SEGMENTATION

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson

bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech/Leica
Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Tuberculosis Tests
France Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
France Adenovirus Testing Market Diagnostics Sales by Major Supplier
France Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
France Influenza Testing Market Diagnostics Sales by Major Supplier
France Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
France Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier
France Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
France Mycoplasma Testing Market Diagnostics Sales by Major Supplier
France Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
France RSV Test Volume and Diagnostics Sales Forecast by Market Segment
France RSV Testing Market Diagnostics Sales by Major Supplier
France Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
France Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Germany Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Influenza Testing Market Diagnostics Sales by Major Supplier
Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Legionella Testing Market Diagnostics Sales by Major Supplier
Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Germany Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Germany Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier
Germany RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier
Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Italy Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Influenza Testing Market Diagnostics Sales by Major Supplier
Italy Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Italy Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Italy Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
Italy RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Italy RSV Testing Market Diagnostics Sales by Major Supplier
Italy Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Japan Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Legionella Testing Market Diagnostics Sales Forecast by Major Supplier
Japan Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Japan Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Japan Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Pneumonia Testing Market Diagnostics Sales by Major Supplier
Japan RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Japan RSV Testing Market Diagnostics Sales by Major Supplier
Japan Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Spain Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Influenza Testing Market Diagnostics Sales by Major Supplier
Spain Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier

Spain Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Spain Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain RSV Testing Market Diagnostics Sales by Major Supplier
Spain Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier
U.K. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Influenza Testing Market Diagnostics Sales by Major Supplier
U.K. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mycoplasma Testing Market Diagnostics Sales by Major Supplier
U.K. Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Pneumonia Testing Market Diagnostics Sales by Major Supplier
U.K. RSV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. RSV Testing Market Diagnostics Sales by Major Supplier
U.K. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier
U.S.A. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Adenovirus Testing Market Diagnostics Sales by Major Supplier
U.S.A. Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Influenza Testing Market Diagnostics Sales by Major Supplier
U.S.A. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Legionella Testing Market Diagnostics Sales by Major Supplier
U.S.A. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Mononucleosis Testing Market Diagnostics Sales by Major Supplier
U.S.A. Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Mycoplasma Testing Market Diagnostics Sales by Major Supplier
U.S.A. Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Pneumonia Testing Market Diagnostics Sales by Major Supplier
U.S.A. RSV Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. RSV Testing Market Diagnostics Sales by Major Supplier
U.S.A. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

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