

2016-2020 Future Horizons and Growth Strategies in the US Blood Banking Market: Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Opportunities

<https://marketpublishers.com/r/228CDC846D7EN.html>

Date: March 2016

Pages: 460

Price: US\$ 7,760.00 (Single User License)

ID: 228CDC846D7EN

Abstracts

Summary

This comprehensive report contains 424 pages, 37 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the US coagulation testing market during the next five years. The report explores business and technological trends in the US coagulation testing market; provides estimates of the test volume, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

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