

# **2016-2020 Future Horizons and Growth Strategies in the European Blood Banking Market: Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Opportunities**

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## **Abstracts**

### **Summary**

This comprehensive five-country report contains 500 pages, 120 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the European coagulation testing market during the next five years. The report explores business and technological trends in France, Germany, Italy, Spain, and the UK; provides estimates of the test volume, as well as sales and market shares of leading competitors; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

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