

# 2016-2020 Future Horizons and Growth Strategies in the Global Ultrasound Market: Strategic Assessments of Leading Suppliers

<https://marketpublishers.com/r/2B1EEFA2BDFEN.html>

Date: March 2016

Pages: 676

Price: US\$ 10,000.00 (Single User License)

ID: 2B1EEFA2BDFEN

## Abstracts

Complete report \$12,500. Individual company assessments \$1,850. The report is available by company, section, market segment, and can be custom-tailored to your specific information needs and budget.

This unique study is designed to provide diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The study's major objectives include:

To establish a comprehensive, factual, annually updated and cost-effective information based on performance, capabilities, goals and strategies of the world's leading ultrasound companies.

To help current suppliers realistically assess their financial, technological and marketing

Capabilities vis-&-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organization's internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

The report provides information not available from any other source, such as sales, profit, system placement and installed base estimates by modality.

The companies analyzed in the report include:

Analogic

Esaote

GE

Hitachi

Hologic

Philips

Shimadzu

Siemens

Toshiba

Contains 676 pages and 51 tables

## Contents

### **ANALOGIC**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Tactics  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

### **ESAOTE**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

### **GE**

Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

**HITACHI**

Executive Summary  
Ownership  
Business Evolution and Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

**HOLOGIC**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

**PHILIPS**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

**SHIMADZU**

Executive Summary

Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

## **SIEMENS**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

## **TOSHIBA**

Executive Summary  
Ownership  
Business Evolution Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction

## List Of Tables

### LIST OF TABLES

Worldwide Diagnostic Imaging Market Estimated Sales by Geographic Region and Country

Worldwide Diagnostic Imaging Market Estimated Sales Growth by Geographic Region and Country

Worldwide Diagnostic Imaging Market Estimated Sales by Modality and Business

Worldwide Diagnostic Imaging Market Estimated Sales by Modality/Business and Geographic Region

Worldwide Diagnostic Imaging Market Estimated Sales Growth by Modality/Business Analogic Sales and Operating Profit Growth

Analogic Sales by Revenue Source

Analogic Sales Growth by Business Segment

Analogic Sales by Geographic Region

Analogic Sales Growth by Geographic Region

Esaote Sales and Operating Profit Growth

Esaote Sales by Business Segment

Esaote Sales Growth by Business Segment

Esaote Sales by Geographic Region/Country

GE Electric Diagnostic Imaging Worldwide Sales by Geographic Region

GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business

GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business and Geographic Region

GE Electric Diagnostic Imaging System Placements and Installed Base by Modality and Region

Hitachi Imaging Systems Sales by Geographic Region

Hitachi Imaging Systems Sales by Modality/Business

Hitachi Imaging Systems Sales by Modality/Business and Geographic Region

Hitachi Imaging Systems System Placements and Installed Base by Modality and Geographic Region

Hologic Sales and Operating Profit Growth

Hologic Sales by Product Line/Business

Hologic Sales Growth by Product Line/Business

Hologic Operating Profit by Product Line

Hologic Operating Profit Growth by Product Line

Hologic Sales by Geographic Region

Hologic Sales Product Growth by Geographic Region

Philips Healthcare Operating Profit Growth  
Philips Healthcare Worldwide Sales by Geographic Region  
Philips Healthcare Sales by Business  
Philips Healthcare Imaging Systems Sales by Modality/Business  
Philips Healthcare Diagnostic Imaging Profit and Margins by Modality  
Phillips Medical Systems Sales by Modality/Business and Geographic Region  
Phillips Medical Systems Placements and Installed Base by Modality and Geographic Region  
Shimadzu Revenue by Product Category  
Shimadzu Operating Profit by Product Category  
Shimadzu Medical Systems Sales by Country  
Shimadzu Medical Systems Worldwide Sales by Modality/Business  
Shimadzu Imaging Systems Sales by Modality/Business and Geographic Region  
Shimadzu Imaging Systems Placements and Installed Base by Modality and Geographic Region  
Siemens Imaging System Sales by Geographic Region  
Siemens Imaging System Worldwide Sales by Modality/Business  
Siemens Imaging System Sales by Modality/Business and Geographic Region  
Siemens Diagnostic Imaging Operating Profit and Margins by Modality/Business  
Siemens Imaging System Placements and Installed Base by Modality and Geographic Region  
Toshiba Medical Systems Sales by Modality/Business  
Toshiba Medical Systems Operating Profit and Margins by Modality/Business  
Toshiba Medical Systems Sales by Modality/Business and Geographic Region  
Toshiba Medical System Placements and Installed Base By Modality/Business and Region

## I would like to order

Product name: 2016-2020 Future Horizons and Growth Strategies in the Global Ultrasound Market: Strategic Assessments of Leading Suppliers

Product link: <https://marketpublishers.com/r/2B1EEFA2BDFEN.html>

Price: US\$ 10,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2B1EEFA2BDFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



