

2016-2020 Future Horizons and Growth Strategies in the Global Tumor Marker Testing Market: Instrument and Reagents Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Opportunities

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Abstracts

Complete report \$34,750. DataPack (test volumes, sales forecasts, supplier shares) \$21,100.

Highlights

Identifies and evaluates major business opportunities emerging in the tumor marker market during the next five years - Examines trends in the U.S., Europe and Japan -Reviews current and emerging tumor markers - Analyzes applications of emerging diagnostic technologies - Forecasts sales of major tumor markers by country and market segment - Profiles leading market players and potential entrants - Suggests alternative business expansion strategies for suppliers

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next ten years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide



Geographic Coverage

France - Germany - Italy - Japan - Spain - UK - USA

Market Segmentation Analysis

Sales and market shares of major suppliers, by individual tumor marker and country. Five-year test volume and sales forecasts for major tumor markers by country and market segment, including:

Hospitals Commercial/Private Laboratories Physician Offices/Group Practices Cancer Clinics Ambulatory Care Centers

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country. Cancer statistics, etiology and recent developments in the U.S., Japan and five major European countries

Current and Emerging Products

Review of over 200 current and emerging tumor markers, including:- Biochemical Markers - Oncogenes - Growth Factors - Hormones - Colony Stimulating Factors -Lymphokines - Immunohistochemical Stains, and others. Analysis of major immunoassay analyzers used for tumor marker testing, including their operating characteristics, features and selling prices

Technology Review

Assessment of monoclonal antibodies, immunoassays, DNA probes, biochips/microarrays, chromosome analysis, IT, artificial intelligence, flow cytometry, biosensors, and their potential applications for tumor marker testing. Review of



competing/complementing technologies, including CT, MRI, NMR, PET and photonics spectroscopy. Extensive listings of over 500 companies, universities and research centers developing new tumor markers and detection technologies.

Competitive Assessments

Extensive strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D

Worldwide Market Overview

Estimated universe of laboratories performing tumor marker testing by country. Tenyear test volume and sales projections by country

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next ten years. Design criteria for new products. Alternative market penetration strategies. Potential market entry barriers and risks

MethodologyThis report is based on interviews with clinical pathologists, laboratory directors, executives from leading diagnostic companies and start-up firms developing innovative products, university scientists, as well as experts from industry associations, venture capital firms and the investment banking community in the U.S., five major European countries and Japan. The market projections are also based on questionnaire responses received from hospitals, commercial/private laboratories, physician offices/group practices, cancer clinics and ambulatory care centers in seven countries. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product literature, patents, trade association surveys, government studies, marketing and technical meeting presentations, industry analyst reports, and VPGMarketResearchs proprietary data files was conducted.

Contains 1,200 pages and 450 tables



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27. Oncogenes Abl/abl-bcr AIB1 BCL-2 BRCA1 **CD44** C-fos C-myb C-myc **CYP-17** Erb-B HPC1 N-myc P40 P51 P53 PIK3CA PTI-1 Ras Reg Sis Src 28. Polypeptide Growth Factors **Basic Fibroblast Growth Factor Beta-TGF** Cachectin (TNT) Calmodulin **ECFR** Nerve Growth Factor (NGF) Epidermal Growth Factor (EGF) **Ornithine Decarboxylase** Transferrin Transforming Growth Factor-Alpha 29. Ectopic Hormones 30. Colony Stimulating Factors 31. Lymphokines Alpha-Interferon **B Cell Growth Factors**

B Cell Growth Factor (BCGF)



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Glucagon Glycoamines H23 Her-2 Human Carcinoma Antigen HPA HSP27 **Intermediate Filaments** Cytokeratins/CK18/Cyfra 21-1 Desmin **Gliofibrillary Acid Protein** Neurofilaments Vimentin KA **Kinases** KP16D3 LAI Leukocyte Common Antigen Lewis Antigens Lysophosphatidic Acid (LPA) Ma 695/Ma MABDF3 MAG ME1 Minactivin MN/CA9 MSA Mucin Cancer Antigen (MCA) Multiple Tumor Suppressor Myosin **NEA-130** NMP22 OA-519 **Opiod Peptides** P-glycoprotein Pancreatic Oncofetal Antigen (POA) **Placental Lactogen PR92** Proliferative Index, Ki-67



Рx

RB Inactivation/Deletion

Ret

SCCL

Selectin

Sialic Acid

Sialyl SSEA-1/SLX

SN10 Somatostatin

TA-90

TABA

Tachykinin

TAG

TPS

Troponin

Tubulin

VCAM

VEGF

Villen

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Enterix Enzo Biochem

Exact Sciences

Fujirebio

Guided Therapeutics

Hologic/Gen-Probe

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

Ortho-Clinical Diagnostics

Panacea Pharmaceuticals

Polartechnics

Polymedco

PreMD

Qiagen

Quest Diagnostics

Radient Pharmaceuticals

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Takara Bio

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Spain, NSE Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment



Spain, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Parathyroid Hormone Test Volume And Diagnostics Sales Forecast by Market Segment

Spain, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, S-100 Protein Test Volume And Diagnostics Sales Forecast by Market Segment

Spain, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

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Spain, Total Tumor Marker Sales by Major Suppliers

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Executive Summary Table: U.K., Total Tumor Marker Test Volume and Sales Forecast by Market Segment

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U.K., All Market Segments Major Tumor Marker Test Volume Forecast

U.K., Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test

U.K., Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

U.K., Total Tumor Marker Sales Forecast by Market Segment

U.K., All Market Segments Major Tumor Marker Sales Forecast by Test



U.K., Hospital Laboratories Major Tumor Marker Sales Forecast by Test

U.K., Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

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U.K., AFP Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment

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U.K., CEA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Colon-Specific Antigen Test Volume And Diagnostics Sales by Market Segment

U.K., Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment

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U.K., PAP Test Volume and Diagnostics Sales Forecast by Market Segment

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U.K., Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

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U.K., TDT Test Volume and Diagnostics Sales Forecast by Market Segment U.K., Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

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Executive Summary Table: U.S., Total Tumor Marker Test Volume and Sales Forecast By Market Segment

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U.S., Estimated Cancer Death Rates Per 100,000 Population

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U.S., Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment U.S., Colon-specific Antigen Test Volume And Diagnostics Sales Forecast by Market Segment

U.S., Cytokeratins Test Volume And Diagnostics Sales Forecast by Market Segment

U.S., Estrogen Receptor Test Volume And Diagnostics Sales Forecast by Market Segment

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U.S., Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

U.S., NSE Test Volume and Diagnostics Sales Forecast by Market Segment

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U.S., Occult Blood Test Volume And Diagnostics Sales Forecast by Market Segment

U.S., Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

U.S., Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

U.S., PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

U.S., Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

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