

2016-2020 Future Horizons and Growth Strategies in the Global Drugs of Abuse Testing Market: Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

<https://marketpublishers.com/r/2674190DBDCEN.html>

Date: March 2016

Pages: 318

Price: US\$ 6,800.00 (Single User License)

ID: 2674190DBDCEN

Abstracts

Complete report \$8,500. DataPack (test volumes, sales forecasts, supplier shares) \$5,500. This new 318-page report from VPGMarketResearch.com contains 68 tables and provides analysis of the global drug of abuse testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers. The report provides test volume and sales forecasts by country and market segment for the following assays: Amphetamines Antidepressants Barbiturates Benzodiazepines Cannabinoids/Marijuana Cocaine LSD Methadone Methaqualone Opiates Phencyclidine (PCP) Propoxyphene During the next decade, the abused drug testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others. This report is a unique study designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends in the U.S., five major European countries and Japan; and provides test volume and sales forecasts by country, market segment and individual assay.

Contains 318 pages and 68 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Drugs of Abuse

1. Overview
2. Test Methodologies
3. Amphetamines
4. Barbiturates
5. Benzodiazepines
6. Cannabinoids/Marijuana
7. Cocaine
8. Lysergic Acid Diethylamide (LSD)
9. Methadone
10. Methaqualone
11. Opiates
12. Phencyclidine
13. Tricyclic Antidepressants

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
 - a. Technological Principle
 - b. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Electrochemical
 - d. Radioimmunoassays (RIA)
 - e. Immunoprecipitation
 - f. Affinity Chromatography

3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

FRANCE: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

GERMANY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

ITALY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

JAPAN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

SPAIN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

UK: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

USA: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. Marketing Approaches
 2. Product Complexity
 3. Customer Preference
 4. Established Suppliers
 5. Emerging Suppliers
 6. Major Types of Distributors
 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen/Alere
Beckman Coulter/Danaher
Biomedical Diagnostics
BioMerieux
Bio-Rad
DiaSorin
Eiken
Fujirebio
Grifols
Instrumentation Laboratory
Kyowa Medex
Matritech/Alere
Ortho-Clinical Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Drugs of Abuse Tests
France, Drugs of Abuse Test Volume Forecast By Market Segment
France, All Market Segments, Drugs Of Abuse Test Volume Forecast by Assay
France, Hospital Laboratories, Drugs Of Abuse Test Volume Forecast by Assay
France, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
France, Drugs of Abuse Reagent Market Forecast By Market Segment
France, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
France, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
France, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
France, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
Germany, Drugs of Abuse Test Volume Forecast By Market Segment
Germany, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
Germany, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Germany, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Germany, Physician Offices/Group Practices, Drugs of Abuse Test Volume Forecast by Assay
Germany, Drugs of Abuse Reagent Market Forecast By Market Segment
Germany, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Physician Offices/Group Practices, Drugs of Abuse Reagent Market Forecast by Assay
Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
Italy, Drugs of Abuse Test Volume Forecast By Market Segment
Italy, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Italy, Drugs of Abuse Reagent Market Forecast By Market Segment
Italy, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
Italy, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Italy, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Italy, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Italy, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
Japan, Drugs of Abuse Test Volume Forecast By Market Segment
Japan, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
Japan, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Japan, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Japan, Drugs of Abuse Reagent Market Forecast By Market Segment
Japan, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
Japan, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Japan, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Japan, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
Spain, Drugs of Abuse Test Volume Forecast By Market Segment
Spain, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
Spain, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Spain, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
Spain, Ambulatory Care Centers, Drugs of Abuse Test Volume Forecast by Assay
Spain, Drugs of Abuse Reagent Market Forecast By Market Segment
Spain, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
Spain, Ambulatory Care Centers, Drugs of Abuse Reagent Market Forecast by Assay
Spain, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
U.K., Drugs of Abuse Test Volume Forecast By Market Segment
U.K., All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
U.K., Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.K., Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.K., Drugs of Abuse Reagent Market Forecast By Market Segment
U.K., All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay
U.K., Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
U.K., Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay
U.K., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares
U.S.A., Drugs of Abuse Test Volume Forecast By Market Segment
U.S.A., All Market Segments, Drugs of Abuse Test Volume Forecast by Assay
U.S.A., Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay
U.S.A., Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

U.S.A., Physician Offices/Group Practices, Drugs of Abuse Test Volume Forecast by Assay

U.S.A., Drugs of Abuse Reagent Market Forecast By Market Segment by Assay

U.S.A., All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

U.S.A., Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

U.S.A., Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

U.S.A., Physician Offices/Group Practices, Drugs of Abuse Reagent Market Forecast by Assay

U.S.A., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

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