

# **2016-2020 Future Horizons and Growth Strategies in the French Microbiology Testing Market: Instrument and Reagents Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Opportunities**

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## **Abstracts**

Complete report \$6,700. DataPack (test volumes, sales forecasts, supplier shares) \$4,300.

VPGMarketResearch.com's new report is a strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years. The report examines key French market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers

## **Rationale**

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology testing market, in evaluating emerging opportunities and developing effective business strategies. Microbiology testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade. Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections; threat of bioterrorism; advances in molecular diagnostic technologies; and a wider availability of immunosuppressive drugs. Although for some infections the etiology

is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for highly sensitive, specific and cost-effective products

### **Opportunities and Strategic Recommendations**

Emerging opportunities for new instrumentation, reagents kits, IT and other products with significant market appeal during the next five years. Design criteria for decentralized testing products. Alternative market penetration strategies. Potential market entry barriers and risks

### **Infectious Diseases Analyzed in the Report**

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhoea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia

### **Market Segmentation Analysis**

Sales and market shares of major suppliers by individual test. Volume and sales forecasts for over 100 infectious disease assays by individual test and market segment: Hospitals Blood Banks Commercial/Private Laboratories

Test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy). Review of the market dynamics, trends, structure, size, growth and major suppliers

### **Current and Emerging Products**

In-depth examination of over 100 major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs. Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling

prices

### **Technology Review**

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for infectious disease testing. Global listings of companies developing or marketing infectious disease diagnostic products by individual test.

### **Competitive Assessments**

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Contains 890 pages and 160 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

##### 1. AIDS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 2. Adenovirus

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- d. Adeno-Associated Viruses(AAV)

##### 3. Aeromonas

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. Anthrax/Bacillus Anthracis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. Arboviruses

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. Babesiosis

- a. Background

##### 7. Bacillary Epithelioid Angiomatosis (BEA)

#### And Other Bartonella (Rochalimaea)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 8. Blastocystis Hominis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

9. Brucella
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
10. Campylobacter
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
11. Candida
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
12. Chagas Disease
  - a. Background
13. Chancroid
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
14. Chlamydia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
15. Clostridium Difficile
  - a. Background
  - b. Diagnostic Tests
  - c. Drugs and Vaccines
16. Coronaviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
17. Coxsackieviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
18. Creutzfeldt-Jakob's Disease
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccine
19. Cryptosporidium Parvum

- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
20. Cyclospora Cayetanensis
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
21. Cytomegalovirus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
22. Ebola Virus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
23. E. Coli
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
24. EchoVirus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
25. Encephalitis
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
26. Enteroviruses
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
27. Epstein-Barr Virus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
28. Giardia Lambliia
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

- 29. Gonorrhoea
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 30. Granuloma Inguinale
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 31. Hantavirus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 32. Helicobacter Pylori
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 33. Hepatitis
  - a. Background
  - b. Hepatitis A
  - c. Hepatitis B
  - d. Hepatitis C
  - e. Vaccines and Drugs
- 34. Herpes Simplex Virus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 35. Human Herpes Virus-6 (HHV-6)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 36. Influenza Viruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 37. Legionella
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 38. Lyme Disease

- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
39. Lymphogranuloma Venereum (LGV)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
40. Malaria
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
41. Measles (Rubeola)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
42. Meningitis
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
43. Microsporidium
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
44. Mononucleosis
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
45. Mumps
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
46. Mycoplasma
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
47. Papillomaviruses
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs



- 48. Parvovirus B19
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 49. Pneumonia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 50. Polyomaviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 51. Pseudomonas Aeruginosa
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 52. Rabies
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 53. Respiratory Syncytial Virus (RSV)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 54. RhinoViruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 55. RotaVirus (REOVIRUS)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 56. Rubella(MEASLES)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 57. Salmonellosis
  - a. Background
  - b. Diagnostic Tests

- c. Vaccines and Drugs
- 58. Septicemia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 59. Shigellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 60. Staphylococcus Aureus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 61. Streptococci
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 62. Syphilis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 63. Toxoplasmosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 64. Trichomonas Vaginalis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 65. Tuberculosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 66. Vibrio
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 67. West Nile Virus
  - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs
- 68. Yersina
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- C. Emerging Diagnostic Technologies
  - 1. Molecular Diagnostics
  - 2. Monoclonal Antibodies
  - 3. Immunoassays
  - 4. Differential Light Scattering
  - 5. Information Technology
  - 6. Artificial Intelligence
  - 7. Liposomes
  - 8. Flow Cytometry
  - 9. Chromatography
  - 10. Diagnostic Imaging
  - 11. Gel Microdroplets
  - 12. Other

## **FRANCE**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers

## **MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
  - B. Reagent Kits and Test Systems/Panels
  - C. Computers, Software and Automation
  - D. Auxiliary Products
- Design Criteria for Decentralized Testing Products

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
Gen-Probe  
Hologic

ID Biomedical  
Innogenetics/Solvay  
Kreatech  
Life Technology  
Lonza  
Nanogen/Elitech  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Adenovirus Tests  
Major Companies Developing or Marketing Bartonella Tests  
Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Candida Tests  
Major Companies Developing or Marketing Chlamydia Tests  
Major Companies Developing or Marketing Clostridium Tests  
Major Companies Developing or Marketing Coronavirus Tests  
Major Companies Developing or Marketing Cryptosporidium Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing Echovirus Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing EBV Tests  
Major Companies Developing or Marketing Giardia Tests  
Major Companies Developing or Marketing Gonorrhoea Tests  
Major Companies Developing or Marketing Hantavirus Tests  
Major Companies Developing or Marketing Helicobacter Pylori Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing Herpes Tests  
Major Companies Developing or Marketing Influenza Tests  
Major Companies Developing or Marketing Legionella Tests  
Major Companies Developing or Marketing Lyme Disease Tests  
Major Companies Developing or Marketing Lymphogranuloma Tests  
Major Companies Developing or Marketing Malaria Tests  
Major Companies Developing or Marketing Measles Tests  
Major Companies Developing or Marketing Meningitis Tests  
Major Companies Developing or Marketing Microsporidium Tests  
Major Companies Developing or Marketing Mononucleosis Tests  
Major Companies Developing or Marketing Mumps Tests  
Major Companies Developing or Marketing Mycoplasma Tests  
Major Companies Developing or Marketing Papilloma Virus Tests  
Major Companies Developing or Marketing Parvovirus Tests  
Major Companies Developing or Marketing Pneumonia Tests  
Major Companies Developing or Marketing RSV Tests  
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Septicemia Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Staphylococci Tests  
Major Companies Developing or Marketing Streptococci Tests  
Major Companies Developing or Marketing Syphilis Tests  
Major Companies Developing or Marketing Toxoplasmosis Tests  
Major Companies Developing or Marketing Trichomonas Tests  
Major Companies Developing or Marketing Tuberculosis Tests  
Major Companies Developing or Marketing West Nile Tests  
Major Companies Developing or Marketing Yersinia Tests France Summary Table  
All Infectious Diseases Test Volume and Diagnostics Sales Forecast by Market Segment  
France Laboratories Performing Infectious Disease Tests by Market Segment  
France Hospital Laboratories Performing Infectious Disease Tests by Bed Size  
France Commercial/Private Laboratories Performing Infectious Disease Tests by Annual Test Volume  
France All Market Segments Infectious Disease Test Volume Forecast  
France Hospital Laboratories Infectious Disease Test Volume Forecast  
France Blood Banks Infectious Disease Test Volume Forecast  
France Commercial/Private Laboratories Infectious Disease Test Volume Forecast  
France All Market Segments Infectious Disease Diagnostics Market Forecast  
France Hospital Laboratories Infectious Disease Diagnostics Market Forecast  
France Blood Banks Infectious Disease Diagnostics Market Forecast  
France Commercial/Private Laboratories Infectious Disease Diagnostics Market Forecast  
France HIV or HIV I/HIV II Test Volume and Diagnostics Sales Forecast by Market Segment  
France HIV Ag Test Volume and Diagnostics Sales Forecast by Market Segment  
France Western Blot/Other Confirmatory Test Volume and Diagnostics Sales Forecast by Market Segment  
France Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Aeromonads Test Volume and Diagnostics Sales Forecast by Market Segment  
France BEA Test Volume and Diagnostics Sales Forecast by Market Segment  
France Blastocystis Hominis Test Volume and Diagnostics Sales Forecast by Market Segment  
France Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

France Candida Test Volume and Diagnostics Sales Forecast by Market Segment  
France Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment  
France Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment  
France Clostridium Test Volume and Diagnostics Sales Forecast by Market Segment  
France Coronavirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Coxsackievirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment  
France CMV Test Volume and Diagnostics Sales Forecast by Market Segment  
France Cyclospora Test Volume and Diagnostics Sales Forecast by Market Segment  
France E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment  
France Echovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Encephalitis Test Volume and Diagnostics Sales Forecast by Market Segment  
France Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France EBV Test Volume and Diagnostics Sales Forecast by Market Segment  
France Giardia Test Volume and Diagnostics Sales Forecast by Market Segment  
France Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment  
France Granuloma Inguinale Test Volume and Diagnostics Sales Forecast by Market Segment  
France Hantavirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Helicobacter Pylori Test Volume and Diagnostics Sales Forecast by Market Segment  
France HBsAg Test Volume and Diagnostics Sales Forecast by Market Segment  
France Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment  
France Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment  
France Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment  
France Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment  
France Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment  
France HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment  
France HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment  
France HBcAg Test Volume and Diagnostics Sales Forecast by Market Segment  
France HBeAg Test Volume and Diagnostics Sales Forecast by Market Segment  
France ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment  
France Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment  
France Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment



France HTLV I or HTLV I/HTLV II Test Volume and Diagnostics Sales Forecast by Market Segment

France Influenza Test Volume and Diagnostics Sales Forecast by Market Segment

France Legionella Test Volume and Diagnostics Sales Forecast by Market Segment

France Lyme Disease Test Volume and Diagnostics Sales Forecast by Market Segment

France Lymphogranuloma Test Volume and Diagnostics Sales Forecast by Market Segment

France Malaria Test Volume and Diagnostics Sales Forecast by Market Segment

France Measles Test Volume and Diagnostics Sales Forecast by Market Segment

France Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

France Microsporidium Test Volume and Diagnostics Sales Forecast by Market Segment

France Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment

France Mumps Test Volume and Diagnostics Sales Forecast by Market Segment

France Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment

France Papilloma Virus Test Volume and Diagnostics Sales Forecast by Market Segment

France Parvovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

France Polyoma Viruses Test Volume and Diagnostics Sales Forecast by Market Segment

France Pseudomonas Test Volume and Diagnostics Sales Forecast by Market Segment

France Rabies Test Volume and Diagnostics Sales Forecast by Market Segment

France RSV Test Volume and Diagnostics Sales Forecast by Market Segment

France Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment

France Rubella Test Volume and Diagnostics Sales Forecast by Market Segment

France Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

France Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

France Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

France Staphylococci Test Volume and Diagnostics Sales Forecast by Market Segment

France Streptococci Test Volume and Diagnostics Sales Forecast by Market Segment

France Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

France Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment

France Trichomonas Test Volume and Diagnostics Sales Forecast by Market Segment

France Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

France Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment

France Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment  
France AIDS Testing Market Diagnostics Sales by Major Supplier  
France Adenovirus Testing Market Diagnostics Sales by Major Supplier  
France Campylobacter Testing Market Diagnostics Sales by Major Supplier  
France Candida Testing Market Diagnostics Sales by Major Supplier  
France Chlamydia Testing Market Diagnostics Sales by Major Supplier  
France CMV Testing Market Diagnostics Sales by Major Supplier  
France Gonorrhoea Testing Market Diagnostics Sales by Major Supplier  
France Hepatitis Testing Market Diagnostics Sales by Major Supplier  
France Hepatitis C Testing Market Diagnostics Sales by Major Supplier  
France Herpes Testing Market Diagnostics Sales by Major Supplier  
France Lyme Disease Testing Market Diagnostics Sales by Major Supplier  
France Influenza Testing Market Diagnostics Sales by Major Supplier  
France Meningitis Testing Market Diagnostics Sales by Major Supplier  
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
France Mumps Testing Market Diagnostics Sales by Major Supplier  
France Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
France RSV Testing Market Diagnostics Sales by Major Supplier  
France Rotavirus Testing Market Diagnostics Sales by Major Supplier  
France Rubella Testing Market Diagnostics Sales by Major Supplier  
France Septicemia Testing Market Diagnostics Sales by Major Supplier  
France Shigella Testing Market Diagnostics Sales by Major Supplier  
France Streptococci Testing Market Diagnostics Sales by Major Supplier  
France Syphilis Testing Market Diagnostics Sales by Major Supplier  
France Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier  
France Trichomonas Testing Market Diagnostics Sales by Major Supplier  
France Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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