

2016-2020 Future Horizons and Growth Strategies in the EU5 Drugs of Abuse Testing Market: Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

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Abstracts

Complete report \$6,500. DataPack (test volumes, sales forecasts, supplier shares) \$5,500. This new 300-page report from VPGMarketResearch provides a comprehensive analysis of the European drug of abuse testing market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers. The report provides test volume and sales forecasts by country and market segment for the following assays: Amphetamines, Antidepressants, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxphene. During the next five years, the abused drug testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others. This unique study is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; and provides test volume and sales forecasts, by market segment and individual assay.

Contains 300 pages and 48 tables

Contents

COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen/Alere
Agilent Technologies
Bayer Healthcare
Beckman Coulter/Danaher
Biomedical Diagnostics
BioMerieux
BioRad
DiaSorin
Eiken
Fujirebio
Grifols
Instrumentation Laboratory
Kyowa Medex
Matritech/Alere
OrthoClinical Diagnostics
Quest Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

France Sales and Market Shares of Major Suppliers of Clinical Chemistry Diagnostic Products

France Sales and Market Shares of Major Suppliers of Immunodiagnostic Products

Germany Sales and Market Share of Major Suppliers of Clinical Chemistry Diagnostic Products

Germany Sales and Market Shares of Major Suppliers of Immunodiagnostic Products

Italy Sales and Market Shares of Major Suppliers of Clinical Chemistry Diagnostic Products

Italy Sales and Market Shares of Major Suppliers of Immunodiagnostic Product

Spain Sales and Market Shares of Major Suppliers of Clinical Chemistry Diagnostic Products

Spain Sales and Market Shares of Major Suppliers of Immunodiagnostic Product

UK Sales and Market Shares of Major Suppliers of Clinical Chemistry Diagnostic Products

UK Sales and Market Shares of Major Suppliers of Immunodiagnostic Products

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