

2016-2020 Emerging Opportunities in the Vibrio Diagnostic Testing Market

<https://marketpublishers.com/r/2FA1106BC17EN.html>

Date: March 2016

Pages: 200

Price: US\$ 3,480.00 (Single User License)

ID: 2FA1106BC17EN

Abstracts

The report presents a detailed analysis of the Vibrio diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Vibrio definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments: -

Hospitals

- Commercial/Private Labs
- Physician Offices
- Public Health Labs

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

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