

2016-2020 Emerging Opportunities in the US Point-of-Care/POC Testing Market: Cancer Clinics, Ambulatory Centers, Surgery Centers, Nursing Homes, Birth Centers-Supplier Shares, Competitive Strategies, Segment Forecasts, Innovative Technologies, Instrumentation Review

<https://marketpublishers.com/r/231D013B08CEN.html>

Date: March 2016

Pages: 107

Price: US\$ 10,000.00 (Single User License)

ID: 231D013B08CEN

Abstracts

This new 107-page report from VPGMarketResearch.com contains 180 tables, provides a comprehensive analysis of the emerging POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic instrument and reagent suppliers develop more effective business, R&D and marketing strategies.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of the emerging POC market segments, including their dynamics, trends, structure, size, growth and major suppliers. - Five-year test volume and reagent sales forecasts for chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:- Cancer Clinics- Ambulatory Care Centers- Surgery

Centers- Nursing Homes- Birth Centers and by test category:- Routine and Special Chemistry- Microbiology/Infectious Diseases - Hematology- Flow Cytometry - Coagulation- Immunoproteins- Drugs of Abuse- TDM- Endocrine Function- Tumor Markers

Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

Current and Emerging Products Analysis of over 130 diagnostic procedures. - Review of the leading POC chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

Technology Review

Emerging technologies and their applications for POC testing. - Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

Competitive Assessments Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

Strategic Recommendations Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next ten years. - Design criteria for POC testing products. - Alternative business expansion strategies. - Potential market entry barriers and risks.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearchs proprietary data files.

Contains 1,007 pages and 180 tables

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TUMOR MARKERS

1. Alpha-Fetoprotein (AFP)
2. Carcinoembryonic Antigen (CEA)
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Abaxis
Abbott
Alfa Wassermann
Awareness Technologies
Beckman Coulter/Danaher
bioMeriuex
Carolina Chemistries
Horiba
Inverness
Medica
Nova Biomedical
Ortho-Clinical Diagnostics
Polimedco
Randox
Roche

2. Hematology Analyzers Manufactured by:

Abbott
Becton Dickinson
Beckman Coulter/Danaher
Biocode
Drew-Scientific
Diesse Ves Matic
Horiba
Menarini
Nihon Kohden
Polymedco
Sysmex

3. Coagulation Analyzers Manufactured by:

Behnk Elektronik
Bio/Data
Cardiovascular Diagnostics
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D. Coagulation

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Bio-Rad
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Grifols
Helena Laboratories
Hologic/Gen-Probe
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International Technidyne/Nexus DX
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