

# 2016-2020 Emerging Opportunities in the Tumor Markers Testing Market: Strategic Assessments of Major Suppliers

<https://marketpublishers.com/r/2B4F9226884EN.html>

Date: March 2016

Pages: 80

Price: US\$ 2,000.00 (Single User License)

ID: 2B4F9226884EN

## Abstracts

This new 80-page report from Venture Planning Group provides insightful analyses of major current and emerging suppliers of tumor marker diagnostic instruments and reagents. The assessments include:

Sales

Product portfolios

Distribution tactics

Technological know-how

New products in R&D

Collaborative arrangements

Business strategies.

Contains 80 pages

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AdnaGen/Alere  
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Bio-Rad  
CellSearch  
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