

# 2016-2020 Emerging Opportunities in the Transfusion Diagnostic Testing Market: Strategic Assessments of Major Suppliers

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Date: March 2016

Pages: 50

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### **Abstracts**

This report presents extensive analyses of major current and emerging suppliers of transfusion diagnostic instruments and reagents. For each company the report provides:

Sales
Market shares
Product portfolios
Marketing tactics
Technological know-how
New products in R&D
Collaborative arrangements

Business strategies

Contains 50 pages



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