

# 2016-2020 Emerging Opportunities in the EU5 HIV/AIDS Diagnostic Testing Market

<https://marketpublishers.com/r/2D66F8EEC39EN.html>

Date: March 2016

Pages: 277

Price: US\$ 3,160.00 (Single User License)

ID: 2D66F8EEC39EN

## Abstracts

Complete report \$3,950. DataPack (test volumes, sales forecasts, supplier shares) \$2,500.

### Summary

This 5-country report presents detailed analyses of the AIDS diagnostics market in Europe (France, Germany, Italy, Spain, UK). For each country, the report provides test volume and sales forecasts for HIV/HIV- 1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II and other confirmatory tests performed in the following market segments:

Hospitals

Commercial/Private Laboratories

Blood Banks

Public Health Laboratories

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests. Highlights

Provides scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses.

Examines market applications of Molecular Diagnostics, Immunodiagnostics, IT

and other emerging technologies.

Reviews Infectious Disease testing analyzers marketed by Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho- Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.

Profiles leading manufacturers and potential market entrants developing innovative technologies and products.

Analyzes alternative market penetration strategies for suppliers.

**Methodology** The report is based on a combination of primary and secondary information sources, including VPGMarketResearchs proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted. Contains 277 pages and 31 tables

## Contents

### **I. INTRODUCTION**

### **II. AIDS/HIV WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

- A. Background
- B. Diagnostic Tests: HIV-1/2/Combo , HIVAg/HIV NAT, Western Blot
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies
- III. France: Market Size, Growth and Major Suppliers' Sales and Market Shares
- IV. Germany: Market Size, Growth and Major Suppliers' Sales and Market Shares
- V. Italy: Market Size, Growth and Major Suppliers' Sales and Market Shares
- VI. Spain: Market Size, Growth and Major Suppliers' Sales and Market Shares
- VII. UK: Market Size, Growth and Major Suppliers' Sales and Market Shares

### **VIII. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. MARKETING APPROACHES
  
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

### **IX. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

## **X. COMPETITIVE ASSESSMENTS**

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac/PE

Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests

France: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

France: HIV Ag Test Volume and Sales Forecasts By Market Segment

France: HIV NAT Blood Screening Test Volume and Diagnostics Sales

France: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

France: AIDS Diagnostics Market by Major Supplier

France: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Germany: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Germany: HIV Ag Test Volume and Sales Forecasts By Market Segment

Germany: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Germany: Western Blot/Other Confirmatory Tests Volume And Sales Forecasts by Market Segment

Germany: AIDS Diagnostics Market by Major Supplier

Germany: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Italy: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Italy: HIV Ag Test Volume and Sales Forecasts By Market Segment

Italy: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Italy: Western Blot/Other Confirmatory Tests Volume And Sales Forecasts by Market Segment

Italy: AIDS Diagnostics Market by Major Supplier

Italy: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Spain: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Spain: HIV Ag Test Volume and Sales Forecasts By Market Segment

Spain: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Spain: Western Blot/Other Confirmatory Tests Volume And Sales Forecasts by Market Segment

Spain: AIDS Diagnostics Market by Major Supplier

Spain: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

UK: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

UK: HIV Ag Test Volume and Sales Forecasts By Market Segment

UK: HIV NAT Blood Screening Test Volume and Diagnostics Sales

UK: Western Blot/Other Confirmatory Tests Volume And Sales Forecasts by Market

Segment

UK: AIDS Diagnostics Market by Major Supplier

UK: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

## I would like to order

Product name: 2016-2020 Emerging Opportunities in the EU5 HIV/AIDS Diagnostic Testing Market

Product link: <https://marketpublishers.com/r/2D66F8EEC39EN.html>

Price: US\$ 3,160.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2D66F8EEC39EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970