

# 2016-2020 Emerging Opportunities in the Adenovirus Diagnostic Testing Market

<https://marketpublishers.com/r/2FC2FB6DC9DEN.html>

Date: March 2016

Pages: 205

Price: US\$ 3,480.00 (Single User License)

ID: 2FC2FB6DC9DEN

## Abstracts

The report presents a detailed analysis of the Adenovirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Adenovirus definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments: - Hospitals - Commercial/Private Labs - Physician Offices - Public Health Labs In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Adenovirus tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies profiles leading suppliers and recent market entrants developing innovative technologies and products and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 205 pages and 10 tables

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