

2016-2020 Emerging Microbiology Tests, and Strategic Profiles of Leading Reagent and Instrument Suppliers

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Abstracts

This 760-page report presents a comprehensive marketing and technological assessment, as well as medical rationale and diagnostic prospects for nearly 100 infectious diseases and viruses, including their scientific background, clinical significance and market needs for new tests, vaccines, drugs and extensive listings of companies developing or marketing innovative technologies and products. The report also presents strategic assessments of leading market players and emerging suppliers with innovative technologies and products, including their sales, product portfolios, distribution tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 760 pages and 31 tables

Contents

1. AIDS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

2. ADENOVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- d. Adeno-Associated Viruses(AAV)

3. AEROMONAS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

4. ANTHRAX/BACILLUS ANTHRACIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

5. ARBOVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

6. BABESIOSIS

- a. Background

7. BACILLARY EPITHELIOID ANGIOMATOSIS (BEA) AND OTHER BARTONELLA (ROCHALIMAEA)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

8. BLASTOCYSTIS HOMINIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

9. BRUCELLA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

10. CAMPYLOBACTER

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

11. CANDIDA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

12. CHAGAS DISEASE

- a. Background

13. CHANCROID

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

14. CHLAMYDIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

15. CLOSTRIDIUM DIFFICILE

- a. Background
- b. Diagnostic Tests
- c. Drugs and Vaccines

16. CORONAVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

17. COXSACKIEVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

18. CREUTZFELDT-JAKOB'S DISEASE

- a. Background
- b. Diagnostic Tests
- c. Vaccines

19. CRYPTOSPORIDIUM PARVUM

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

20. CYCLOSPORA CAYETANENSIS

- a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs

21. CYTOMEGALOVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

22. EBOLA VIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

23. E. COLI

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

24. ECHOVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

25. ENCEPHALITIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

26. ENTEROVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

27. EPSTEIN-BARR VIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

28. GIARDIA LAMBLIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

29. GONORRHEA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

30. GRANULOMA INGUINALE

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

31. HANTAVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

32. HELICOBACTER PYLORI

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

33. HEPATITIS

- a. Background

- b. Hepatitis A
- c. Hepatitis B
- d. Hepatitis C
- e. Vaccines and Drugs

34. HERPES SIMPLEX VIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

35. HUMAN HERPES VIRUS-6 (HHV-6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

36. INFLUENZA VIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

37. LEGIONELLA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

38. LYME DISEASE

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

39. LYMPHOGRANULOMA VENEREUM (LGV)

- a. Background
- b. Diagnostic Tests

c. Vaccines and Drugs

40. MALARIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

41. MEASLES (RUBEOLA)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

42. MENINGITIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

43. MICROSPORIDIUM

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

44. MONONUCLEOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

45. MUMPS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

46. MYCOPLASMA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

47. PAPILLOMAVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

48. PARVOVIRUS B19

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

49. PNEUMONIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

50. POLYOMAVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

51. PSEUDOMONAS AERUGINOSA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

52. RABIES

- a. Background
- b. Diagnostic Tests

c. Vaccines and Drugs

53. RESPIRATORY SYNCYTIAL VIRUS (RSV)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

54. RHINOVIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

55. ROTAVIRUS (REOVIRUS)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

56. RUBELLA(MEASLES)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

57. SALMONELLOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

58. SEPTICEMIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

59. SHIGELLOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

60. STAPHYLOCOCCUS AUREUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

61. STREPTOCOCCI

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

62. SYPHILIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

63. TOXOPLASMOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

64. TRICHOMONAS VAGINALIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

65. TUBERCULOSIS

- a. Background
- b. Diagnostic Tests

c. Vaccines and Drugs

66. VIBRIO

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

67. WEST NILE VIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

68. YERSINA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

COMPETITIVE PROFILES

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix/Erba
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech/Leica

Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing Chlamydia Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Gonorrhoea Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests
Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Septicemia Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Toxoplasmosis Tests
Major Companies Developing or Marketing Trichomonas Tests
Major Companies Developing or Marketing Tuberculosis Tests

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