

2016-2020 Emerging EU5 Sexually-Transmitted Disease Testing Market: Chancroid, Chlamydia, Gonorrhea, Herpes, HPV, Syphilis-Supplier Shares by Test, Competitive Strategies, Country Volume and Sales Segment Forecasts

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Abstracts

Complete report \$7,900. DataPack (test volumes, sales forecasts, supplier shares) \$5,100. This new 318-page report from VPGMarketResearch. com provides analysis of the European sexually-transmitted disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers. The report presents detailed analysis of the STD market in Europe (France, Germany, Italy, Spain, UK), Current scientific views on epidemiology and etiology are presented for Chancroid, Chlamydia, Gonorrhea, Herpes, HPV, and Syphilis. The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of STD diagnostic products, by test and country. Also, the report: - Examines market applications of Molecular Diagnostics, Monoclonal



Antibodies, Immunoassays, IT and other emerging technologies; - Reviews features and operating characteristics of major analyzers used for STD testing; - Profiles key suppliers and potential market entrants developing innovative technologies and products; and - Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues. Methodology The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in major European countries. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted. Contains 318 pages and 58 tables



Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Infectious Disease Tests
 - 1. Chancroid
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 2. Chlamydia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 3. Gonorrhea
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - 4. Herpes Simplex Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

Human Herpes Virus-6 (HHV-6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- 5. Papillomavirus (HPV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- 6. Syphilis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
- B. Instrumentation Review of Leading Analyzers Marketed by:

Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies



- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. DIAGNOSTIC IMAGING
- 11. Gel Microdroplets
- 12. Other
- III. France: Market Size, Growth and Major Suppliers' Sales and Market Shares
- IV. Germany: Market Size, Growth and Major Suppliers' Sales and Market Shares
- V. Italy: Market Size, Growth and Major Suppliers' Sales and Market Shares
- VII. Spain: Market Size, Growth and Major Suppliers' Sales and Market Shares
- VIII. UK: Market Size, Growth and Major Suppliers' Sales and Market Shares

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations



- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac/PE

Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Chlamydia Tests

Major Companies Developing or Marketing Gonorrhea Tests

Major Companies Developing or Marketing Herpes Tests

Major Companies Developing or Marketing Pap Smear/HPV Tests

Major Companies Developing or Marketing Syphilis Tests

France Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

France Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

France Chlamydia Diagnostics Sales by Major Supplier

France Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

France Gonorrhea Testing Market Diagnostics Sales by Major Supplier

France Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

France Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

France Herpes Testing Market Diagnostics Sales by Major Supplier

France PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment France Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

France Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

France Syphilis Testing Market Diagnostics Sales by Major Supplier

Germany Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Germany Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Herpes Testing Market Diagnostics Sales by Major Supplier

Germany PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment Germany Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment Italy Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment Italy Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment



Italy Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Gonorrhea Testing Market Diagnostics Sales by Major Supplier
Italy Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market
Segment

Italy Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment Italy Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

Italy PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment Italy Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment Spain Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment Spain Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment Spain Chlamydia Diagnostics Sales by Major Supplier

Spain Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment Spain Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment Spain Herpes Testing Market Diagnostics Sales by Major Supplier

Spain PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment Spain Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment Spain Syphilis Testing Market Diagnostics Sales by Major Supplier

- U.K. Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Gonorrhea Testing Market Diagnostics Sales by Major Supplier
- U.K. Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Herpes Testing Market Diagnostics Sales by Major Supplier
- U.K. PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
- U.K. Syphilis Testing Market Diagnostics Sales by Major Supplier



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