

2016-2020 CompetitiveWatch Agrochemicals: Leading Suppliers Marketing Strategies

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Date: March 2016

Pages: 30

Price: US\$ 1,960.00 (Single User License)

ID: 2AFE3A2F9BEEN

Abstracts

For each company, the analysis presents:

Major promotional strategies.

Distribution approaches.

Product service and support.

Customer relations.

The companies analyzed in the report: ADAMA, BASF, Bayer, Dow, DuPont, FMC, Monsanto, Nufarm, Sumitomo, and Syngenta.

Contains 30 pages

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