

2016-2020 Competitive Intelligence: Zoetis in the Global Animal Health Industry--Challenges, Technological Capabilities, Marketing Tactics, Strategic Direction

<https://marketpublishers.com/r/29999F60BDCEN.html>

Date: March 2016

Pages: 0

Price: US\$ 360.00 (Single User License)

ID: 29999F60BDCEN

Abstracts

Strategic assessment of the competitive environment is widely recognized as one of the highest priority management responsibilities, the task crucial to business survival, growth and profitability. This new report from VPG provides strategic assessment of Zoetis' technological know-how, marketing tactics and strategic directions in the global animal health market

Contents

SECTION I: TECHNOLOGICAL KNOWHOW

SECTION II: MARKETING TACTICS

SECTION III: STRATEGIC DIRECTION

I would like to order

Product name: 2016-2020 Competitive Intelligence: Zoetis in the Global Animal Health
Industry--Challenges, Technological Capabilities, Marketing Tactics, Strategic Direction

Product link: <https://marketpublishers.com/r/29999F60BDCEN.html>

Price: US\$ 360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/29999F60BDCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970

