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2017 World's Medical Device Market: Strategic Assessments of Leading Suppliers

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Abstracts

Complete report $14,500. Individual company assessments $2,450. The report is available by company, section, market segment, and can be custom-tailored to your specific information needs and budget.

This unique study is designed to provide diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The studys major objectives include:

> To establish a comprehensive, factual, annually updated and cost-effective information based on performance, capabilities, goals and strategies of the worlds leading diagnostic imaging companies.
>
> To help current suppliers realistically assess their financial, technological and marketing
>
> Capabilities vis-à-vis the leading competitors.
>
> To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.
>
> To complement the organizations internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

The report provides information not available from any other source, such as sales,

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profit, system placement and installed base estimates by modality.

The companies analyzed in the report include:

Analogic

Esaote

GE

Hitachi

Hologic

Philips

Shimadzu

Siemens

Toshiba

Contains 583 pages and 51 tables

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