

2015 World Syphilis Diagnostic Testing Market: Blood Banks, Commercial Labs, Hospitals, Physician Offices, Public Health Labs - Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts

<https://marketpublishers.com/r/270165ED81CEN.html>

Date: September 2015

Pages: 231

Price: US\$ 3,480.00 (Single User License)

ID: 270165ED81CEN

Abstracts

The report presents a detailed analysis of the Syphilis diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Syphilis definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Blood Banks

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Syphilis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market

entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

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Abbott AxSYM

Abbott IMx/IMx Select

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Beckman Coulter Access

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Chiron ACS: 180

J&J Diagnostics/Amersham Amerlite

J&J Diagnostics Vitros ECI

Olympus PK310

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Abbott

Affymetrix

Applera

Beckman Coulter

Becton Dickinson

Binding Site

Biomerica

Biokit

bioMerieux

Bio-Rad

Biotrol

Biosite

Biotest

Caliper Technologies

Cepheid

Chemicon

Daiichi

DiaSorin

Diagast

Diamedix

Digene

Eiken

Enzo Biochem

Fujirebio

GenBio

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