

# **2015 World Orthopedics Industry: Market Segment Forecasts, and Supplier Strategies and Marketing Tactics**

<https://marketpublishers.com/r/2365A4FA8A4EN.html>

Date: October 2015

Pages: 101

Price: US\$ 2,760.00 (Single User License)

ID: 2365A4FA8A4EN

## **Abstracts**

This report provides a worldwide strategic overview of the orthopedics market, including: In addition, the report presents a concise review of the major U.S. and international trends with potentially significant impact on the orthopedics market during the next five years, including industry consolidation, market globalization, environmental regulations, etc. The analysis of major market segments, including reconstructive devices, fracture fixation products, arthroscopy, soft tissue repair, spinal implants and instrumentation, bone growth stimulators, power instruments, casting materials, operating room ancillary products and others is provided, as well as a review of the major geographic regions, including U.S., Europe, Japan/Pacific and others.

The company profiles include:

Business, new product development and marketing strategies.

Anticipated acquisitions and joint ventures.

Major strengths and weaknesses.

The U.S. and international sales force size.

Distribution approaches.

Major promotional tactics.

Contains 101 pages and 3 tables

## Contents

### **I. MARKET OVERVIEW**

#### a. U.S.A

##### 1. BUSINESS ENVIRONMENT

- a. Health Care Expenditures
- b. Cost Consciousness
- c. Industry Consolidation
- d. Managed Care
- e. Hospitals
- f. Admissions
- g. Length of Stay
- h. Industry Diversification
- i. Physician Demographics
- j. Population Aging
- b. Other Countries

### **II. MARKET SIZE AND GROWTH**

- a. Major Market Segments
- b. Major Geographic Regions

### **III. EMERGING TECHNOLOGIES**

- a. Overview
- b. Resorbables
- c. Bone Substitutes
- d. Osteoinductive Agents/Bone Graft Factors
- e. Soft Tissue Repair And Replacement
- f. Viscoelastics
- g. Osteoporosis Therapies

### **IV. LEADING ORTHOPEDICS COMPANIES STRATEGIC DIRECTIONS**

Business new product development and marketing strategies  
Anticipated acquisitions joint ventures and marketing strategies  
Major strengths and weaknesses

### **V. LEADING ORTHOPEDICS COMPANIES MARKETING TACTICS**

The U.S. and international sales force size  
Distribution approaches  
Major promotional tactics

## I would like to order

Product name: 2015 World Orthopedics Industry: Market Segment Forecasts, and Supplier Strategies and Marketing Tactics

Product link: <https://marketpublishers.com/r/2365A4FA8A4EN.html>

Price: US\$ 2,760.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2365A4FA8A4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

