

2015 World Nucleic Acid Testing/NAT Market: US, Europe, Japan - Strategic Profiles of Leading Molecular Diagnostic Reagent and Instrument Suppliers, Country Volume and Sales Forecasts

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Abstracts

This report provides a worldwide overview of the nucleic acid testing market, including estimates of facilities performing DNA sequencing and molecular diagnostic testing, as well as test volume and sales forecasts by country.

The report also presents strategic profiles of current and emerging suppliers of nucleic acid testing products in terms of their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

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