

2015 World Microbiology Testing Market: US, Europe, Japan - Strategic Profiles of Leading Instrument and Reagent Suppliers, Country Volume and Sales Forecasts

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Abstracts

This report provides a worldwide overview of the microbiology testing market environment, structure, size and growth. The report includes estimates of the number of laboratories performing microbiology tests, as well as test volume and sales forecasts by country.

The report also presents strategic profiles of leading market players and emerging suppliers with innovative technologies and products in terms of their sales, product portfolios, distribution tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

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