

## 2015 World Flow Cytometry Market: US, Europe, Japan-Reagent and Instrument Supplier Shares, Competitive Strategies, Country Test Volume and Sales Market Segment Forecasts, Innovative Technologies, Instrumentation Review

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## **Abstracts**

Complete report \$18,500. DataPack (test volumes, sales forecasts, supplier shares) \$7,400. This 7-country report will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the flow cytometry markets during the next five years. The report explores future marketing and technological trends in seven countries; provides market share estimates, test volume forecasts, and instrument placements; compares features of major clinical and research flow cytometers; profiles competitors and emerging market entrants; and suggests specific product and marketing opportunities for flow cytometry instruments and reagents.

#### Rationale

During the next five years, continued advances in molecular diagnostics, monoclonal antibodies, lasers and IT, as well as growing understanding of immunologic forces regulating systemic diseases, will have a profound impact on the flow cytometry markets worldwide. New molecular diagnostic and monoclonal antibody tests will facilitate existing procedures and provide basis for sensitive, specific and simple assays. The introduction of smaller and easy-to-operate laser systems will further expand applications of flow cytometry to routine clinical laboratories. Further advances in IT will reduce the cost of instrument manufacture, service warranty, and permit development of self-troubleshooting, autocalibration and other advanced features. Presently tedious analyses of chromosomal abnormalities, DNA content, and lymphocyte subsets will become more automated and routine.



Contains 358 pages and 107 tables



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Instrumentation and Reagent Test Kits

**BD FACS Count** 

Beckman Coulter VCS

T Cells Diagnostics TRAx

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**BD** Influx

Beckman Coulter Epics C

Beckman Coulter Epics Elite Analyzer

Beckman Coulter Epics Elite ESP

Beckman Coulter Epics Profile

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Beckman Coulter FC 500 Series

Beckman Coulter Vi-CELL XR

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