

2016-2020 World Flavor and Fragrance Industry: Market Segment Forecasts and Strategies of Leading Suppliers

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Abstracts

This report provides a worldwide strategic overview of the flavor and fragrance market, including: Review of major geographic regions (USA, Europe, Asia). Analysis of key product categories (flavors, fragrances, aroma chemicals, essential oils). Five-year sales forecasts by product category and geographic region. The report reviews major U. S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the flavor and fragrance industry during the next five years, including discussion of such key issues as industry consolidation, market globalization, environmental regulations and others. The companies analyzed in the report include Firmenich, Frutarom, Givaudan, T. Hasegawa, IFF, Mane, Robertet, Sensient, Symrise, and Takasago. The company profiles include: Business goals and strategies, including internal expansion, acquisitions, and divestitures. Specific business, new product development and marketing objectives and strategies. Major strengths and weaknesses. Anticipated acquisitions, joint ventures and divestitures.

Contains 42 pages and 2 tables

Contents

1. THE BIMODAL TREND

2. CONSOLIDATION

3. MAJOR GEOGRAPHIC REGIONS

4. MAJOR PRODUCT CATEGORIES

A. Flavors

1. BEVERAGES/JUICES
2. REACTION FLAVORS
3. SWEETS
4. SAVORY
5. ENZYMES
6. TOBACCO
7. PHARMACEUTICALS
8. OTHERS

B. Fragrances

1. DETERGENTS AND SOAPS
2. FINE FRAGRANCES
3. COSMETICS
4. HOUSEHOLD PRODUCTS
5. OTHER

C. Aroma Chemicals

1. SYNTHETIC FRAGRANCE CHEMICALS
2. SYNTHETIC FLAVOR CHEMICALS

D. Essential Oils

5. PROFILES OF LEADING SUPPLIERS

Firmenich

Frutarom

Givaudan

T. Hasegawa

IFF

Mane

Robertet

Sensient
Symrise
Takasago

List Of Tables

LIST OF TABLES

Table 1: World Flavor and Fragrance Market Forecast by Geographic Region

Table 2: World Flavor and Fragrance Market Forecast by Product Category

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