

2015 World CMV Diagnostic Testing Market: Blood Banks, Commercial Labs, Hospitals, Physician Offices, Public Health Labs - Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts

<https://marketpublishers.com/r/2102DA0A91CEN.html>

Date: September 2015

Pages: 231

Price: US\$ 3,480.00 (Single User License)

ID: 2102DA0A91CEN

Abstracts

The report presents a detailed analysis of the Cytomegalovirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the CMV definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Blood Banks

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of CMV tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market

entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 231 pages and 15 tables

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Abbott AxSYM

Abbott IMx/IMx Select

Anagen AN2000/AuraFlex

Beckman Coulter Access

BioChem Pharma/SR1

BioMerieux/Vitek Vidas

Biotrol System 7000

Chiron ACS: Centaur

Chiron ACS: 180

J&J Diagnostics/Amersham Amerlite

J&J Diagnostics Vitros ECI

Olympus PK310

Roche Cobas Core

Roche Elecsys 1010/2010

Roche ES 22

Roche ES 33

Roche ES 300/300AL

Siemens ELISA Processor II/III

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Chemiluminescence

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Abbott

Affymetrix

Applera

Beckman Coulter

Becton Dickinson

Binding Site

Biomerica

Biokit

bioMerieux

Bio-Rad

Biotrol

Biosite

Biotest

Caliper Technologies

Cepheid

Chemicon

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DiaSorin

Diagast

Diamedix

Digene

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