

2015 World Clostridium Diagnostic Testing Market: Commercial Labs, Hospitals, Physician Offices, Public Health Labs - Supplier Shares, Competitive Strategies, Country Volume and Sales Segment Forecasts

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Abstracts

The report presents a detailed analysis of the Clostridium diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Clostridium definition, epidemiology and etiology are reviewed. The report provides the 5- and 10-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

The report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 225 pages and 8 tables



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Lonza Nanogen/Elitech Novartis Diagnostics Ortho-Clinical Diagnostics Qiagen Roche Scienion Sequenom SeraCare Siemens Takara Bio Thermo Fisher Wallac



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