

# 2015 US Sales and Market Shares of Major Molecular Diagnostic Product Suppliers by Test

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## Abstracts

This unique report from VPGMarketResearch provides US sales and market share estimates for major suppliers of molecular diagnostic products.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

### Competitive Assessments

Abbott

Affymetrix

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biokit

BioMerieux

Bio Rad

Biotest

Cepheid

CellMark Forensics/LabCorp

Decode Genetics

Diadexus

Eiken

Elitech Group

Enzo

Exact Sciences

Fujirebio

Grifols

Hologic/Gen Probe

Illumina

Kreatech/Leica

Li Cor Biosciences

Monogram Biosciences

Myriad Genetics

Ortho Clinical Diagnostics

Perkin Elmer/Caliper

Proteome Sciences

Qiagen

Roche

Scienion

Sequenom

Shimadzu

Siemens

Sierra Molecular

Takara Bio

Tecan Group

Termo Fisher

Contains 122 pages and 3 tables

## Contents

### COMPETITIVE PROFILES

Abbott  
Affymetrix  
Agilent Technologies  
Applied Gene Technologies  
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Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
bioMerieux  
Bio Rad  
Biotest  
Cepheid  
CellMark Forenciscs/LabCorp  
Decode Genetics  
Diadexus  
Eiken  
Elitech Group  
Enzo  
Exact Sciences  
Fujirebio  
Grifols  
Hologic/Gen Probe  
Illumina  
Kreatech/Leica  
Li Cor Biosciences  
Monogram Biosciences/LabCorp  
Myriad Genetics  
Ortho Clinical Diagnostics  
Perkin Elmer/Caliper  
Proteome Sciences  
Qiagen  
Roche  
Scienion  
Sequenom  
Shimadzu

Siemens  
Sierra Molecular  
Takara Bio  
Tecan Group  
Thermo Fisher

## List Of Tables

### LIST OF TABLES

- U.S.A. AIDS Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Adenovirus Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Chlamydia Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. CMV Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Echovirus Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Enterovirus Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. EBV Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Gonorrhoea Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Hepatitis Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Hepatitis C Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. HIV/Hepatitis Blood Screening NAT Market Reagent Sales by Major Supplier 2014
- U.S.A. Herpes Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Influenza Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Meningitis Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Mycoplasma Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Pneumonia Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Rabies Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. RSV Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Salmonella Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. Shigella Testing Market Estimated Sales by Major Supplier 2014
- U.S.A. West Nile Virus Nat Market Reagent Sales by Major Supplier 2014

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