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2015 US Sales and Market Shares of Major Molecular Diagnostic Product Suppliers by Test

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Abstracts

This unique report from VPGMarketResearch provides US sales and market share estimates for major suppliers of molecular diagnostic products.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

- Abbott
- Affymetrix
- Agilent Technologies
- Applied Gene Technologies
- Arca Biopharma
- Beckman Coulter/Danaher
- Becton Dickinson
- Biokit
- BioMerieux

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Siemens

Sierra Molecular

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