

# **2015 US Infectious Disease Testing Market: The Most Rapidly Growing and Challenging Segment of the IVD Industry--Country Segment Forecasts for 100 Tests, Supplier Shares, Innovative Technologies, Competitive Strategies**

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## **Abstracts**

'2015 US Infectious Disease Testing Market' is a new strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years.

The report examines key US market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

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