

2015 US Diagnostics Market: Supplier Shares by Test, and Market Segment Sales Forecasts

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Abstracts

This new report from VPGMarketResearch.com provides an overview of the US diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments: - Blood Banking - Cancer - Chemistry - Coagulation - Drugs of Abuse -Endocrine - Hematology and Flow Cytometry - Immunoprotein - Infectious Diseases -Molecular Diagnostics - TDMTable of ContentsBusiness Environment 1. Health Care Expenditures 2. Cost Consciousness 3. Reimbursement 4. Industry Consolidation 5. Managed Care a. PPO b. HMO 6. Hospitals 7. Admissions 8. Length of Stay 9. Industry Diversification10. Physician Demographics11. Population Aging a. Chronic Illness b. Disease Incidence c. Susceptibility to latrogenesis d. Multiple Illness Cases12. Laboratory Regulations13. FDA Reform**Market Structure** 1. Centralized Testing a. Hospitals b.commercial/Private Laboratories c. Blood Banks 2. POC/Decentralized Testing a. Ambulatory Care Centers b. Cancer Clinics c. Home/Self Testing d. Physician Offices/Group Practices e. Other Decentralized Testing Locations Market Size, Growth, Major Instrument and Reagent Suppliers Market SharesClinical Chemistry and Immunodiagnostic MarketsClinical Chemistry and ImmunodiagnosticVolume Forecasts by Test CategoryClinical Chemistry and Immunodiagnostic Reagent Sales Forecasts by Test CategoryClinical Chemistry and ImmunodiagnosticInstrument Sales Forecasts by Analyzer TypeEstimated Sales and Market Shares of Major Suppliers Of Clinical Chemistry Instruments and ReagentsEstimated Sales and Major Shares of Major Suppliers Of Immunodiagnostic Instruments and ReagentsInfectious Disease Testing Market Test Volume Forecasts by Market SegmentSales Forecasts by Market SegmentAIDS Testing: Market Shares of Major SuppliersChlamydia Testing: Market Shares of Major SuppliersGonorrhea Testing: Market Shares of Major SuppliersHepatitis Testing: Market Shares of Major SuppliersRubella Testing: Market Shares of Major SuppliersStreptococci Testing:



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