

# 2015-2019 Future Horizons and Growth Strategies in the UK Infectious Disease Testing Market: Supplier Shares and Country Forecasts

<https://marketpublishers.com/r/25ECD682F7EEN.html>

Date: August 2015

Pages: 978

Price: US\$ 5,360.00 (Single User License)

ID: 25ECD682F7EEN

## Abstracts

2015-2019 Future Horizons and Growth Strategies in the UK Infectious Disease Testing Market is a new strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years. The report examines key UK market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

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