

2016 UK Blood Typing, Grouping and Infectious Disease NAT Market: Sales and Market Shares of Major Suppliers by Test

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Abstracts

This unique report from VPGMarketResearch provides UK sales and market share estimates for major suppliers of blood typing, grouping and infectious disease screening products by test.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 83 pages and 4 tables

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